



United Water

Project CRIA

Template M: HomePage *Wireframes & Pages*

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DOCUMENT: Wireframe & Pages: M

VERSION: 1.0

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About This Document

What is a wireframe?

Wireframes are a page blueprint prior to the visual design used to illustrate the flow of information, document all objects to be included on the page and show the behavior and states of some of these objects. They are not meant to reflect actual design or content.

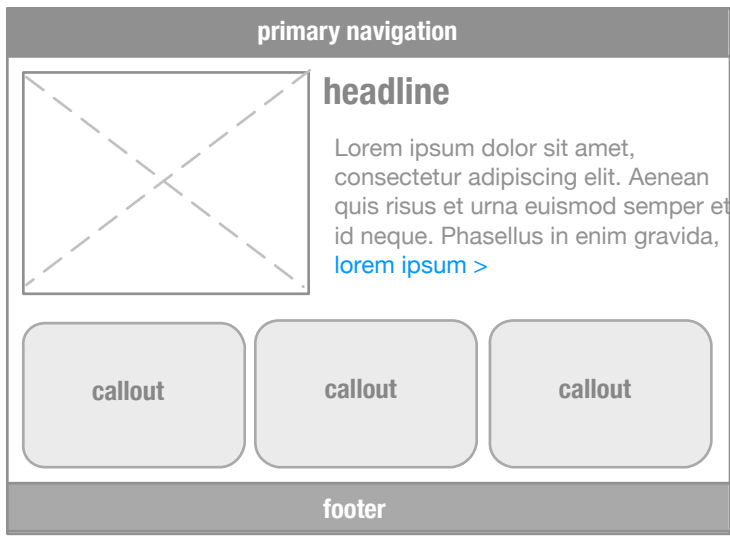
Design aspects for consideration

- Representation of selected content and functionality that will reside on a page to bring the strategic concept to life.
- An allocation of page real estate to illustrate priority and placement.
- Intent of copy - indicative of the eventual design. This includes titles, labels, links, prompts and instructions.
- Schematic that identifies key page areas (modules).
- Direction for visual design explorations.

Aspects not for wireframe review

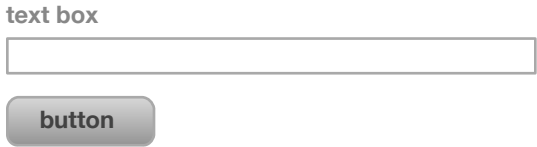
- Final copy or branding treatments
- The design/look&feel of the page
- Representation of the specific photography to be used
- The final layout of future content and functionality

Wireframe example

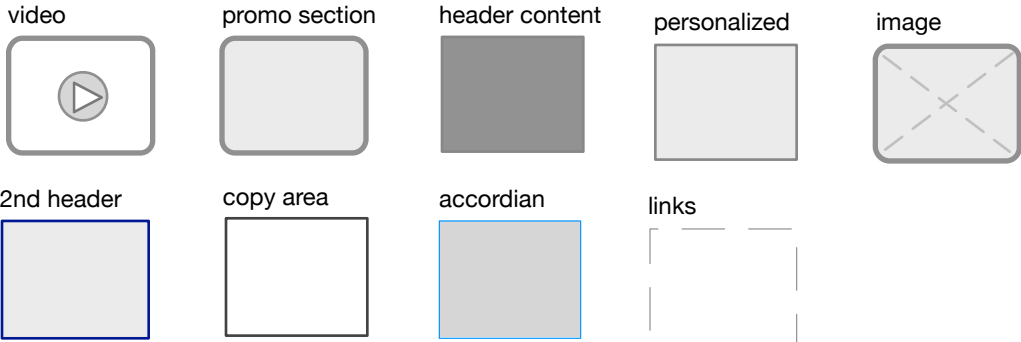


Legend

form elements



modular elements





United Water

Sitemap ID: A

Page Listing

SITEMAP ID:M

- 0.0 No Location Home Page - Global
- 0.0 No Location Home Page (with alert) - Global
- L0.0 Local Home Page
- L0.0 Local Home Page (with alert)
- LNS0.0 Local Home Page
- LIA0.0 Local Home Page

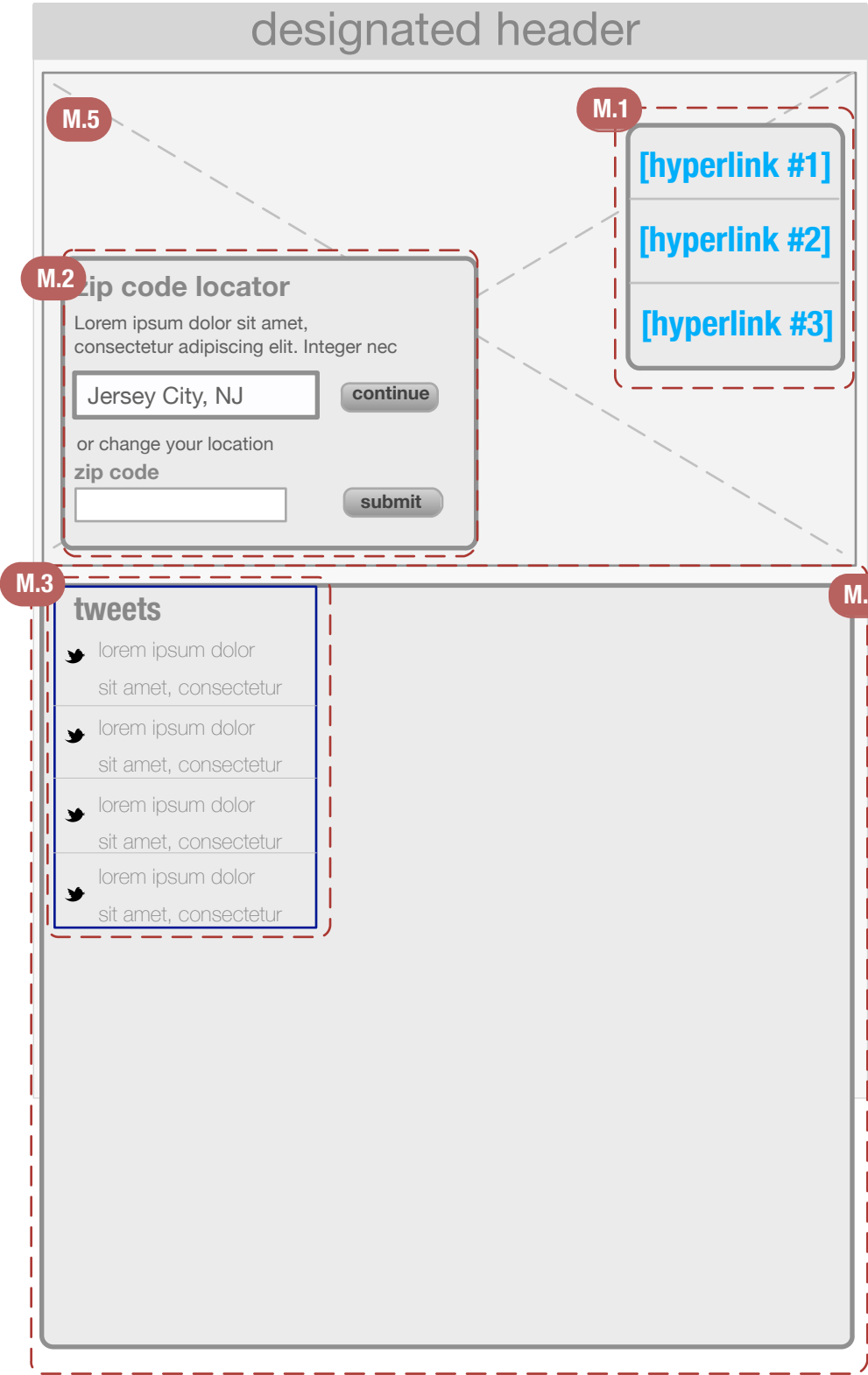


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Wireframes: M

Desktop/Tablet/Mobile

Template M Desktop



annotations

- M.1. Hyperlinks leading within site.
- M.2. For ‘Global’ based home pages, a zip code box with a header, related copy, a text field box and a button to execute going to the local screen based on the zip code entered is displayed.Contains an IP detection the pre-populates zip code. When ‘zip code’ box is displayed, it takes up a larger real estate space of the ‘hero’ image space. For ‘Local’ based home pages, a flex module is displayed.
- M.3. Optional ‘Twitter’ feed box. This is pulled from ‘United Water’s twitter feed.’
- M.4. Flexible module area. Please refer to the ‘Flexible Modules’ document.
- M.5. Hero images can auto-rotate after X seconds

Template M (Desktop)

This shows how template M: ‘HomePage’ will work on desktop devices.

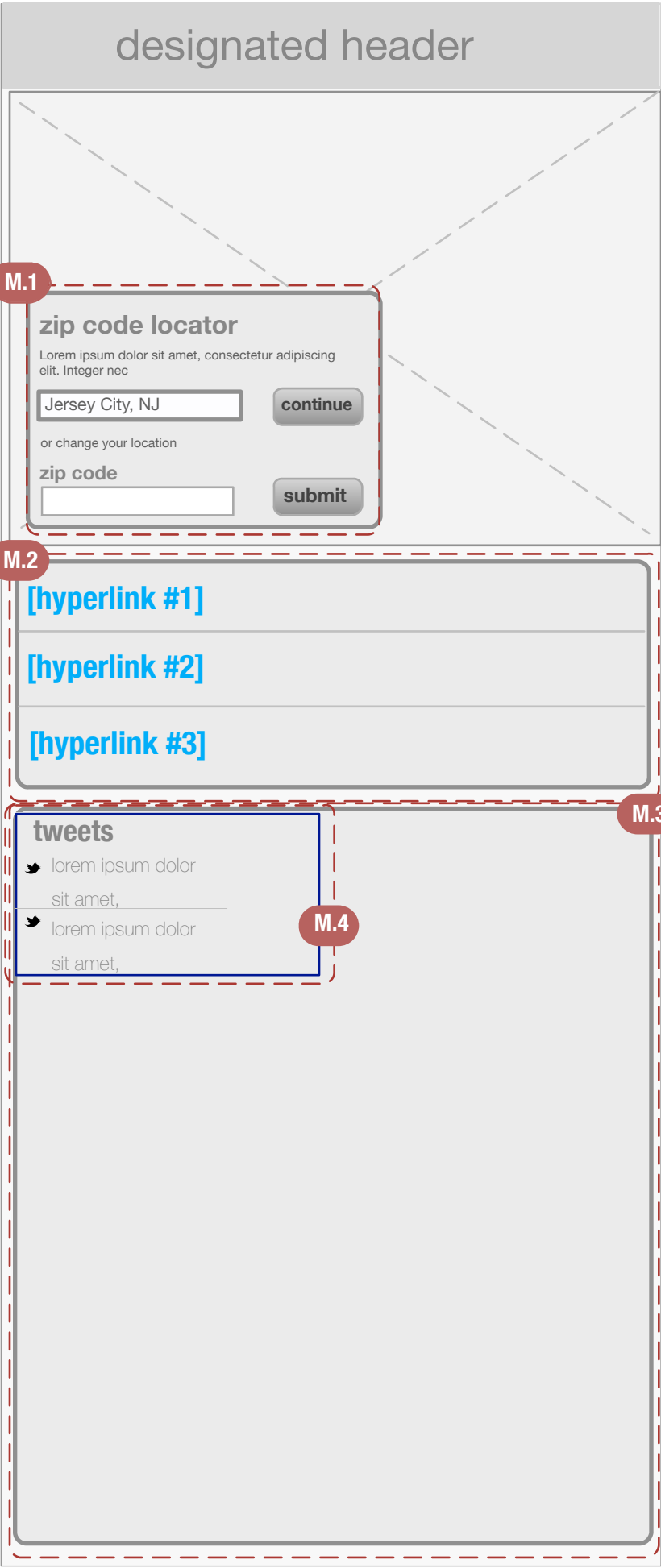
Message States*

- Serious Alert
- Warning Alert
- Informational Message
- Success Message
- *[See Wireframe: “0.0 Local Home Page (with alert)"]

Unique Widgets

‘Twitter’ feed widget

Template M Tablet



Template M (Tablet)

This shows how template M: ‘HomePage’ will work on tablet devices.

Message States*

- Serious Alert
 - Warning Alert
 - Informational Message
 - Success Message
- *[See Wireframe: “0.0 Local Home Page (with alert)"]

Unique Widgets

‘Twitter’ feed widget

annotations

- M.1. For ‘Global’ based home pages, a zip code box with a header, related copy, a text field box and a button to execute going to the local screen based on the zip code entered is displayed. Contains an IP detection the pre-populates zip code. When ‘zip code’ box is displayed, it takes up a larger real estate space of the ‘hero’ image space. For ‘Local’ based home pages, a flex module is displayed.
- M.2. Hyperlinks leading within site.
- M.3. Optional ‘Twitter’ feed box. This is pulled from ‘United Water’s twitter feed.’
- M.4. Flexible module area. Please refer to the ‘Flexible Modules’ document.

Template M Mobile

designated header

0.1

zip code locator

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec

Jersey City, NJ

continue

or change your location

zip code

submit

0.2

[[hyperlink #1](#)]

[[hyperlink #2](#)]

[[hyperlink #3](#)]

0.3

Template M (Mobile)

This shows how template M: ‘HomePage’ will work on mobile devices.

Message States*

- Serious Alert
- Warning Alert
- Informational Message
- Success Message

*[See Wireframe: “Mobile:0.0. Global (with Alert)” and “Mobile: 0.0 Local (with Alert)”]

annotations

- M.1. For ‘Global’ based home pages, a zip code box with a header, related copy, a text field box and a button to execute going to the local screen based on the zip code entered is displayed.Contains an IP detection the pre-populates zip code. When ‘zip code’ box is displayed, it takes up a larger real estate space of the ‘hero’ image space. For ‘Local’ based home pages, a flex module is displayed.
- M.2. Hyperlinks leading within site.
- M.3. Flexible module area. Please refer to the ‘Flexible Modules’ document.



United Water

Pages: M

Desktop & Mobile

0.0 Global Home Page



annotations

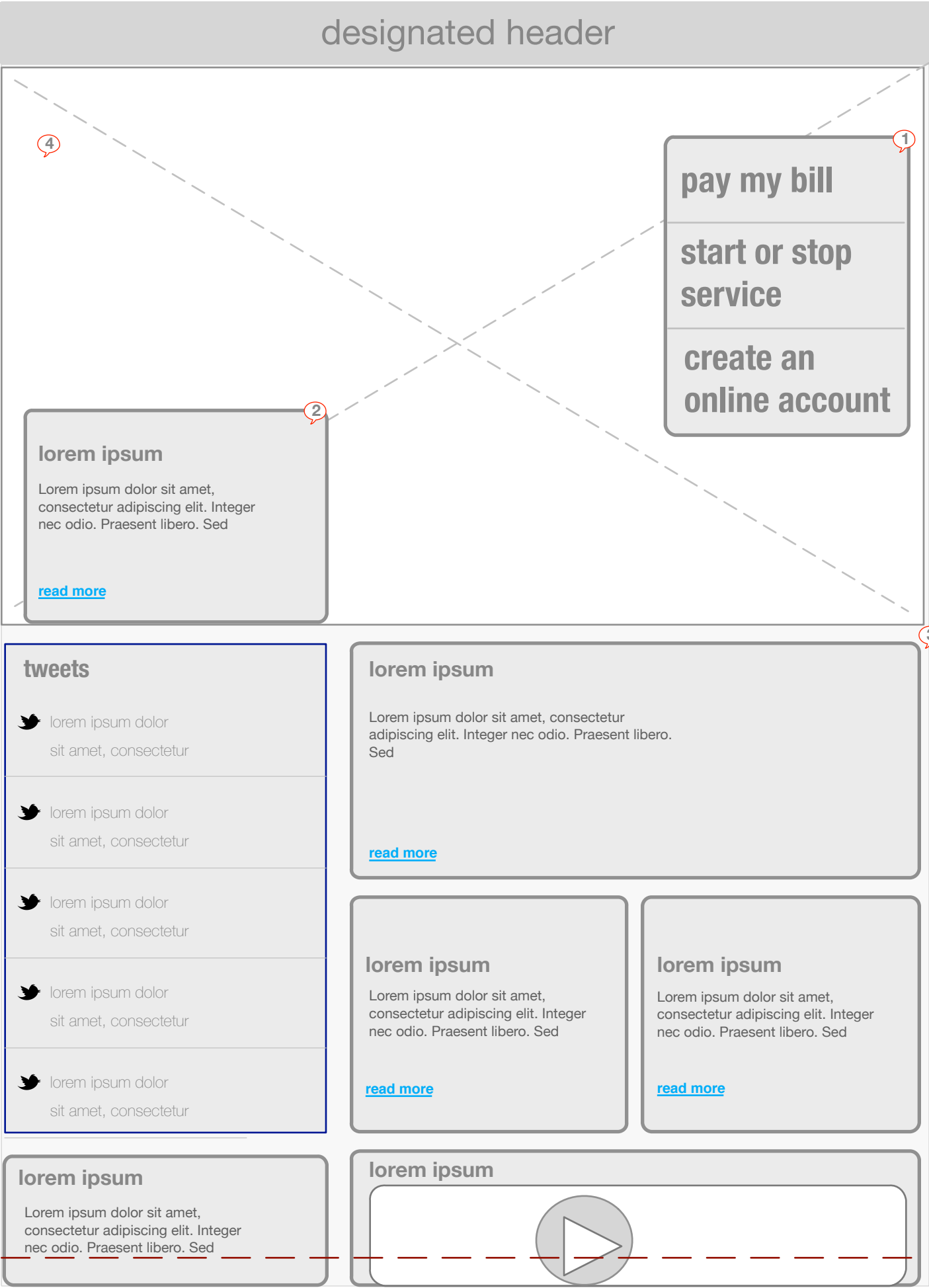
Template M

- 1. Hyperlinks within site.
- 2. Zip code search promo to go to the related 'Local' homepage. Contains an IP Detection that pre-populates Zip Code. If multiple zip codes are in overlapping areas show the applicable zip codes for selection otherwise it will just be one city.
- 3. Content modules real estate space.
- 4. Hero area can auto-rotate after X seconds

annotations

1. Screen real estate space to display messages [serious alert, warning alert, informational message, success message] and an icon to close the message. The user must click on the 'x' icon to close the message. Closing the message removes the box from the screen.
2. Hyperlinks within site.
3. Zip code search promo to go to the related 'Local' homepage. Contains an IP Detection that pre-populates Zip Code. If two zip codes are in overlapping areas show the applicable zip codes for selection otherwise it will just be one city.
4. Content modules real estate space.
5. Hero area can auto-rotate after X seconds

0.0 Local Home Page

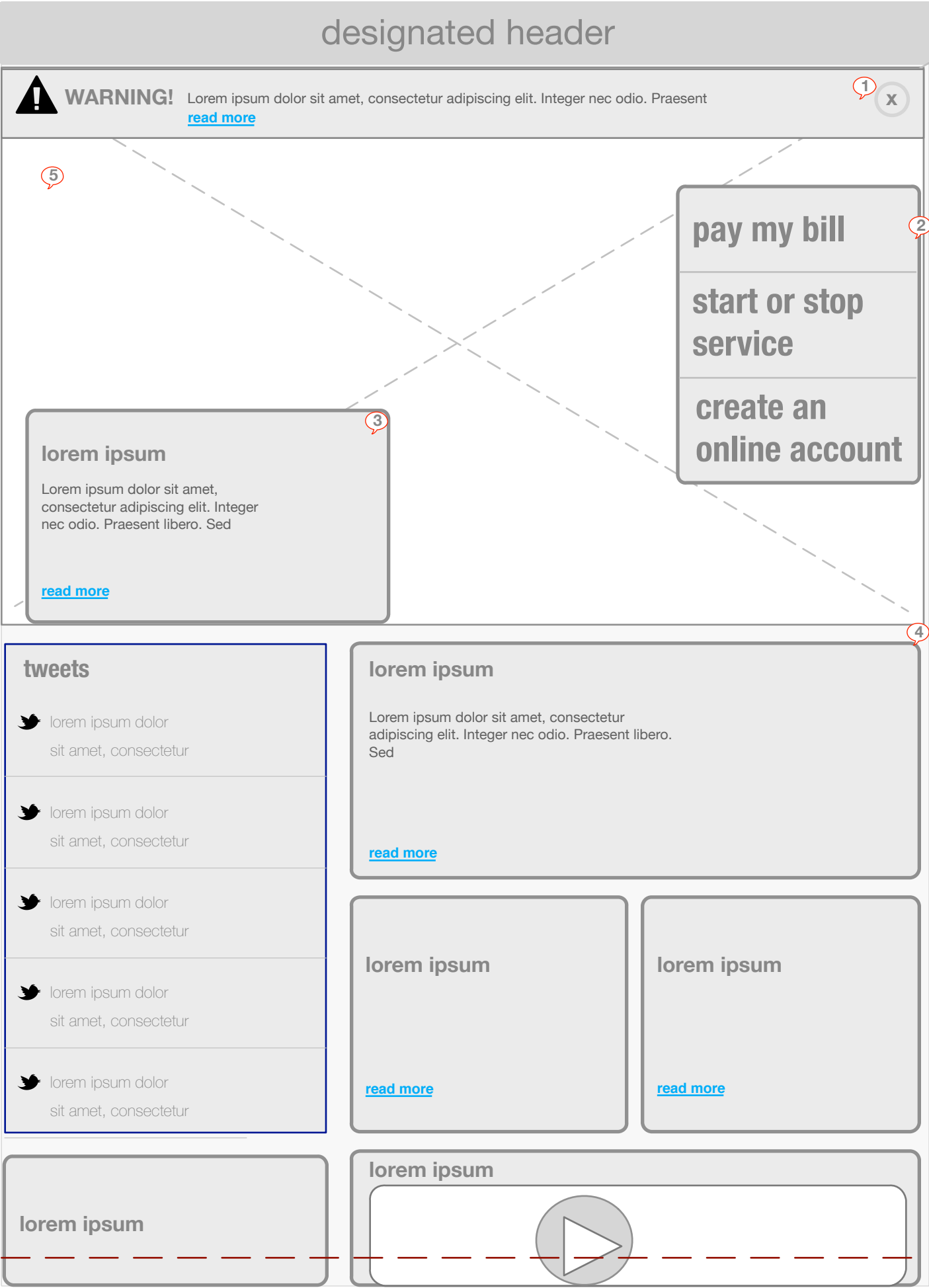


annotations

Template M

- 1. Hyperlinks within site
- 2. Content module.
- 3. Content module space.
- 4. Hero area can auto-rotate after X seconds, should tie to the promo box under annotation 2

0.0 Local Home (with alert)



annotations

Template M

- 1. Screen real estate space to display messages [serious alert, warning alert, informational message, success message] and an icon to close the message. The user must click on the 'x' icon to close the message. Closing the message removes it from the screen.
- 2. Hyperlinks within site.
- 3. Content module
- 4. Content modules real estate space.
- 5. Hero area can auto-rotate after X seconds, should tie to the promo box under annotation 3

Mobile: 0.0. Global

designated header

zip code locator

1

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed

Jersey City, NJ

confirm

or change your location

zip code

submit

pay my bill

2

start/stop service

create online account

lorem ipsum

3

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec placerat magna ut mi interdum bibendum. Ut id nisl sollicitudin

[learn more]

lorem ipsum

3

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec placerat magna ut mi interdum bibendum. Ut id nisl sollicitudin

[learn more]

annotations

Template M

2. Zip code search promo to go to the related 'Local' homepage. Contains an IP Detection that pre-populates Zip Code. If two zip codes are in overlapping areas show the applicable zip codes for selection otherwise it will just be one city.

3. Hyperlinks within site.

4. Flex modules real estate space.

designated header



Lorem ipsum dolor sit amet, consectetur adipiscing
 elit. Integer nec odio. Praesent

[read more](#)

1

zip code locator

Lorem ipsum dolor sit amet, consectetur adipiscing elit.
 Integer nec odio. Praesent libero. Sed

2

Jersey City, NJ

confirm

or change your location

zip code

submit

pay my bill



3

start/stop service



create online account



lorem ipsum

Lorem ipsum dolor sit amet,
 consectetur adipiscing elit. Donec
 placerat magna ut mi interdum
 bibendum. Ut id nisl sollicitudin

[\[learn more\]](#)

lorem ipsum

Lorem ipsum dolor sit amet,
 consectetur adipiscing elit. Donec
 placerat magna ut mi interdum
 bibendum. Ut id nisl sollicitudin

4

annotations

1. Screen real estate space to display messages [serious alert, warning alert, informational message, success message] and an icon to close the message. The user must click on the icon to close the message.

2. Hyperlinks within site.

3. Zip code search promo to go to the related 'Local' homepage. Contains an IP Detection that pre-populates Zip Code. If two zip codes are in overlapping areas show the applicable zip codes for selection otherwise it will just be one city.

Mobile: 0.0. Local



annotations

- Template M
- 1. Hyperlinks within site.
 - 2. Flex modules space.

Mobile: 0.0. Local (with Alert)



annotations

- Template M
1. Screen real estate space to display messages [serious alert, warning alert, informational message, success message] and an icon to close the message. The user must click on the icon to close the message.
 2. Quick links hyperlinks.
 3. Flex modules space.