United Water

# Project CRIA
## Shell Templates 1 - 5

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| **DOCUMENT:** | Shell Templates |
| **VERSION:** | 1.0 |
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# About This Document

## What is a wireframe?

Wireframes are a page blueprint prior to the visual design used to illustrate the flow of information, document all objects to be included on the page and show the behavior and states of some of these objects. They are not meant to reflect actual design or content.
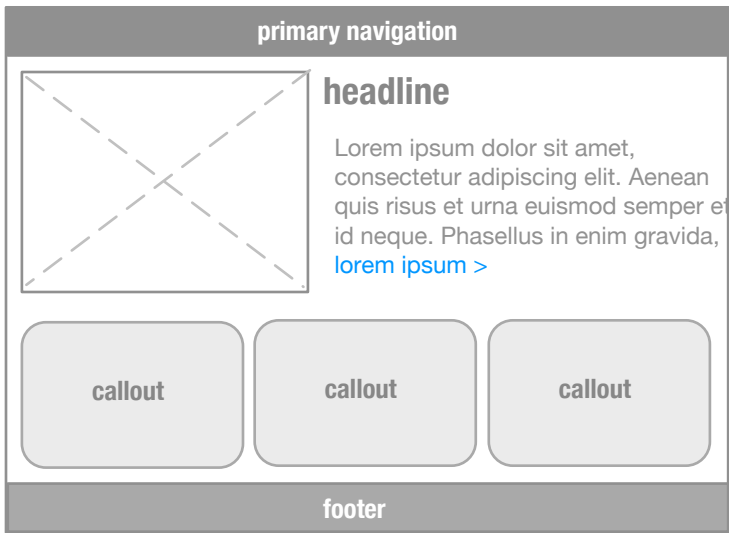
## Design aspects for consideration

-Representation of selected content and functionality that will reside on a page to bring the strategic concept to life.
- An allocation of page real estate to illustrate priority and placement.
- Intent of copy - indicative of the eventual design. This includes titles, labels, links, prompts and instructions.
- Schematic that identifies key page areas (modules).
- Direction for visual design explorations.
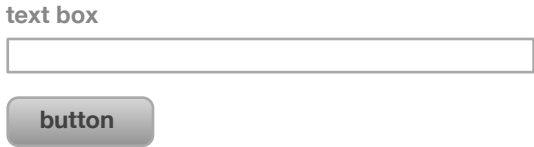
## Aspects not for wireframe review

- Final copy or branding treatments
- The design/look&feel of the page
-Representation of the specific photography to be used
- The final layout of future content and functionality

## Wireframe example

**primary navigation**

### headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean quis risus et urna euismod semper et id neque. Phasellus in enim gravida,
lorem ipsum >

callout

callout

callout

**footer**

## Legend

### form elements

**text box**

**button**

### modular elements

video

promo section

header content

personalized

image

2nd header

copy area

accordian

links
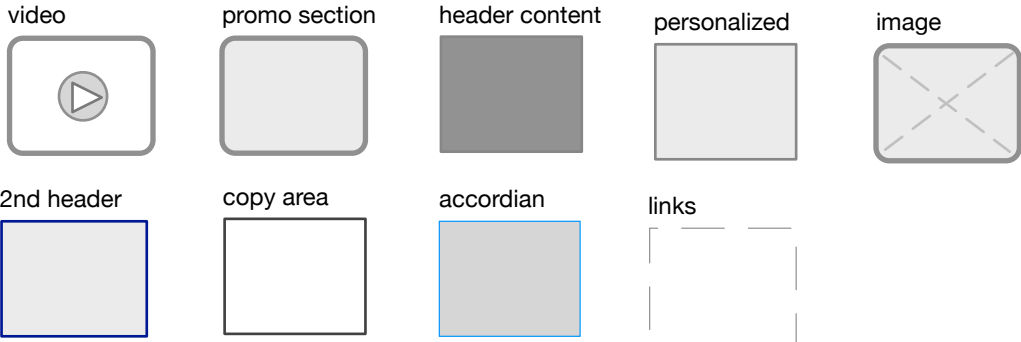
# Wireframes: Shell 1 (My Account)

Desktop/Tablet/Mobile

# Shell 1 Desktop

designated header

**S1.1**

[secondary navigation]

[tertiary navigation] >
[tertiary navigation] >
[tertiary navigation] >
[tertiary navigation] >

[secondary navigation]
[secondary navigation]
[secondary navigation]
[secondary navigation]

**[title]**  **S1.2**

**S1.3**
DISCLAIMER:Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce iaculis in sit amet ultricies. Mauris commodo facilisis nisl, ac tempus nisi vehicula ac.

**S1.4**  = upcoming appointment  e = eBilling enabled

**S1.5**  | office |  tenant 1 | more accounts ▼
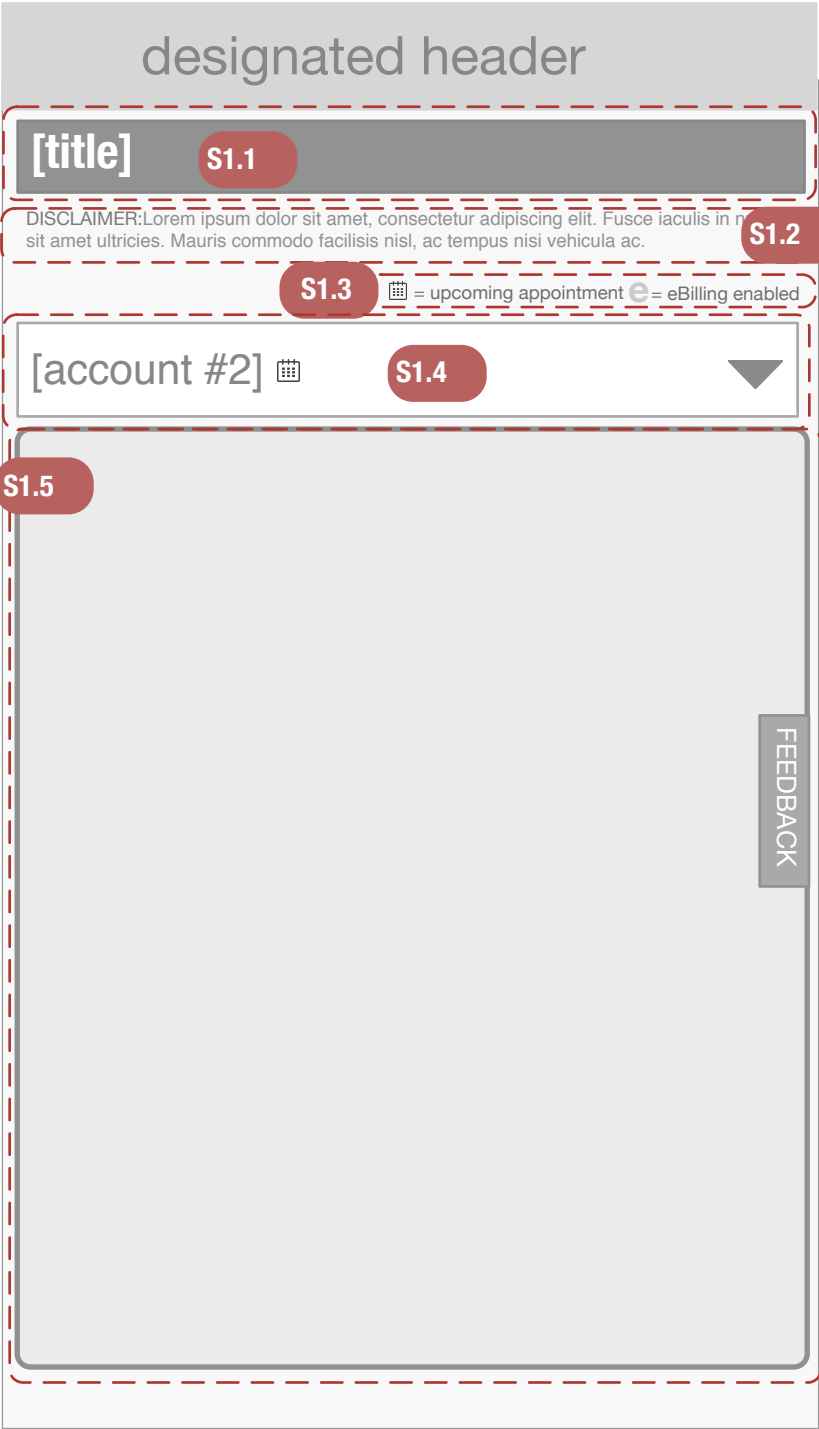
**S1.6**

FEEDBACK

## Shell 1 (Desktop)

This shows how Shell 1 works - Main focus is to allow the user to move between different accounts and such changing in page content (usually leveraged within My Account signed in screens)

Screens

Message States

Unique Widgets

## annotations

S1.1. Secondary navigation (refer to Navigation template file).
S1.2. Page title. Referred to as secondary navigation title.
S1.3. Copy section (most likely disclaimer statement).
S1.4. Legend with text and icon to indicate status' of the individual accounts- includes eBill and appointments.
S1.5. Individual tabbed bar of up to 3 accounts are displayed.  The 'more accounts' dropdown contains additional accounts as well as an 'add account' hyperlink. (Refer to L1.1. Billing & Payments: More Accounts)
S1.6. Module specific section dependent on page content.

# Shell 1 Tablet

designated header

[title]  **S1.1**

DISCLAIMER:Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce iaculis in n sit amet ultricies. Mauris commodo facilisis nisl, ac tempus nisi vehicula ac.  **S1.2**

**S1.3**  ▦ = upcoming appointment  e = eBilling enabled

[account #2] ▦    **S1.4**    ▼

**S1.5**

FEEDBACK

## Shell 1 (Tablet)

This shows how Shell 1 works on tablet - Main focus is to allow the user to move between different accounts and such changing in page content (usually leveraged within My Account signed in screens)
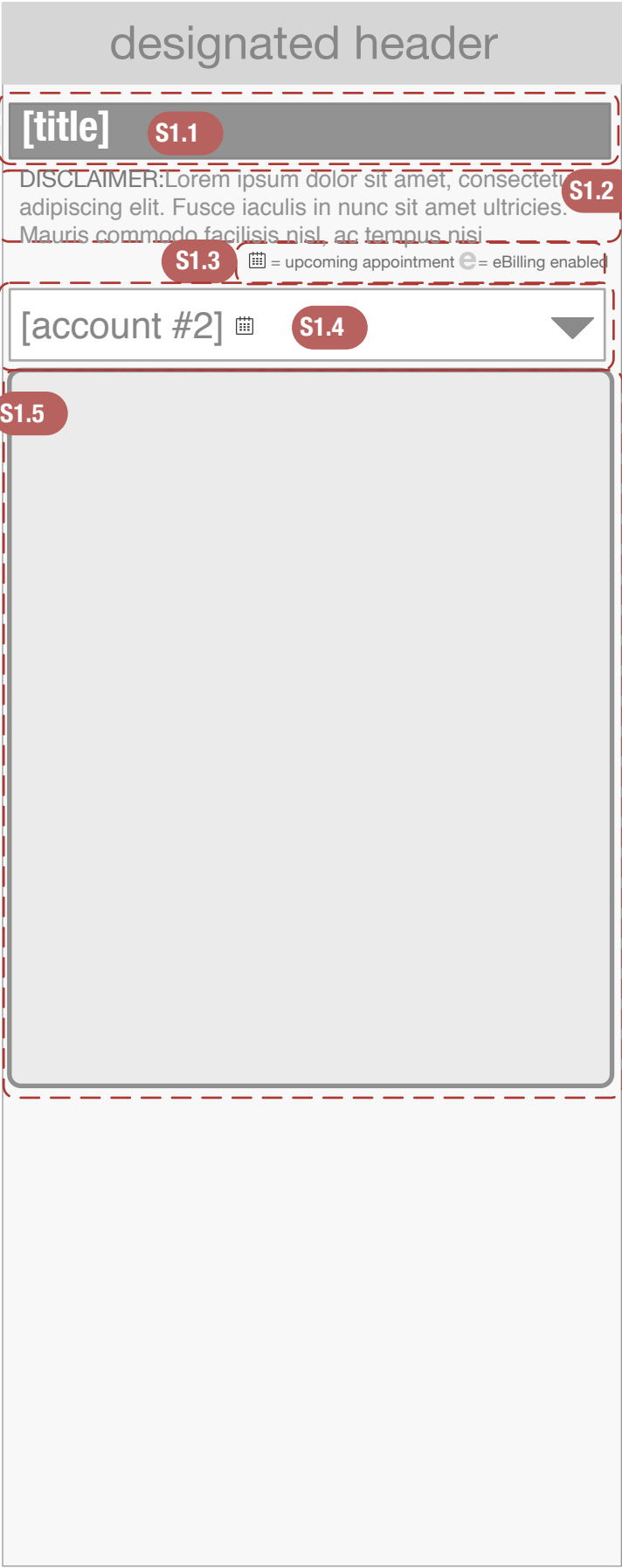
Screens

Message States

Unique Widgets

## annotations

S1.1. Page title. Referred to as secondary navigation title.

S1.2. Copy section (most likely disclaimer statement).

S1.3. Legend with text and icon to indicate status' of the individual accounts- includes eBill and appointments.

S1.4. Drop down containing up to 3 user accounts. Additionally, there is a dropdown including additional accounts as well as the ability to add another. (Refer to L1.1. Billing & Payments: More Accounts)

S1.5. Module specific section dependent on page content.

# Shell 1 Mobile

designated header

**[title]** S1.1

DISCLAIMER:Lorem ipsum dolor sit amet, consectetur S1.2
adipiscing elit. Fusce iaculis in nunc sit amet ultricies.
Mauris commodo facilisis nisl, ac tempus nisi

S1.3 🗓 = upcoming appointment ℮ = eBilling enabled

[account #2] 🗓 S1.4 ▼

S1.5

## Shell 1 (Mobile)

This shows how Shell 1 works on mobile - Main focus is to allow the user to move between different accounts and such changing in page content (usually leveraged within My Account signed in screens)

Screens

Message States

Unique Widgets

## annotations

S1.1. Page title. Referred to as secondary navigation title.
S1.2. Copy section (most likely disclaimer statement).
S1.3. Legend with text and icon to indicate status' of the individual accounts- includes eBill and appointments.
S1.4. Drop down containing up to 3 user accounts. Additionally, there is a dropdown including additional accounts as well as the ability to add another. (Refer to L1.1. Billing & Payments: More Accounts)
S1.5. Module specific section dependent on page content.

# Wireframes: Shell 2 (Hero Image)

Desktop/Tablet/Mobile

# Shell 2 Desktop

designated header

**S2.1**

[secondary navigation]

[tertiary navigation] >
[tertiary navigation] >
[tertiary navigation] >
[tertiary navigation] >

[secondary navigation]
[secondary navigation]
[secondary navigation]
[secondary navigation]

**S2.2**

## [title]

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vel ligula in velit feugiat ultricies. Vivamus id sem a velit maximus volutpat et eget mauris.

Search

**S2.3**

FEEDBACK

## Shell 2 (Desktop)

This shows how Shell 2 works - Standard page template with a large header image (usually leveraged on primary navigation / landing pages)
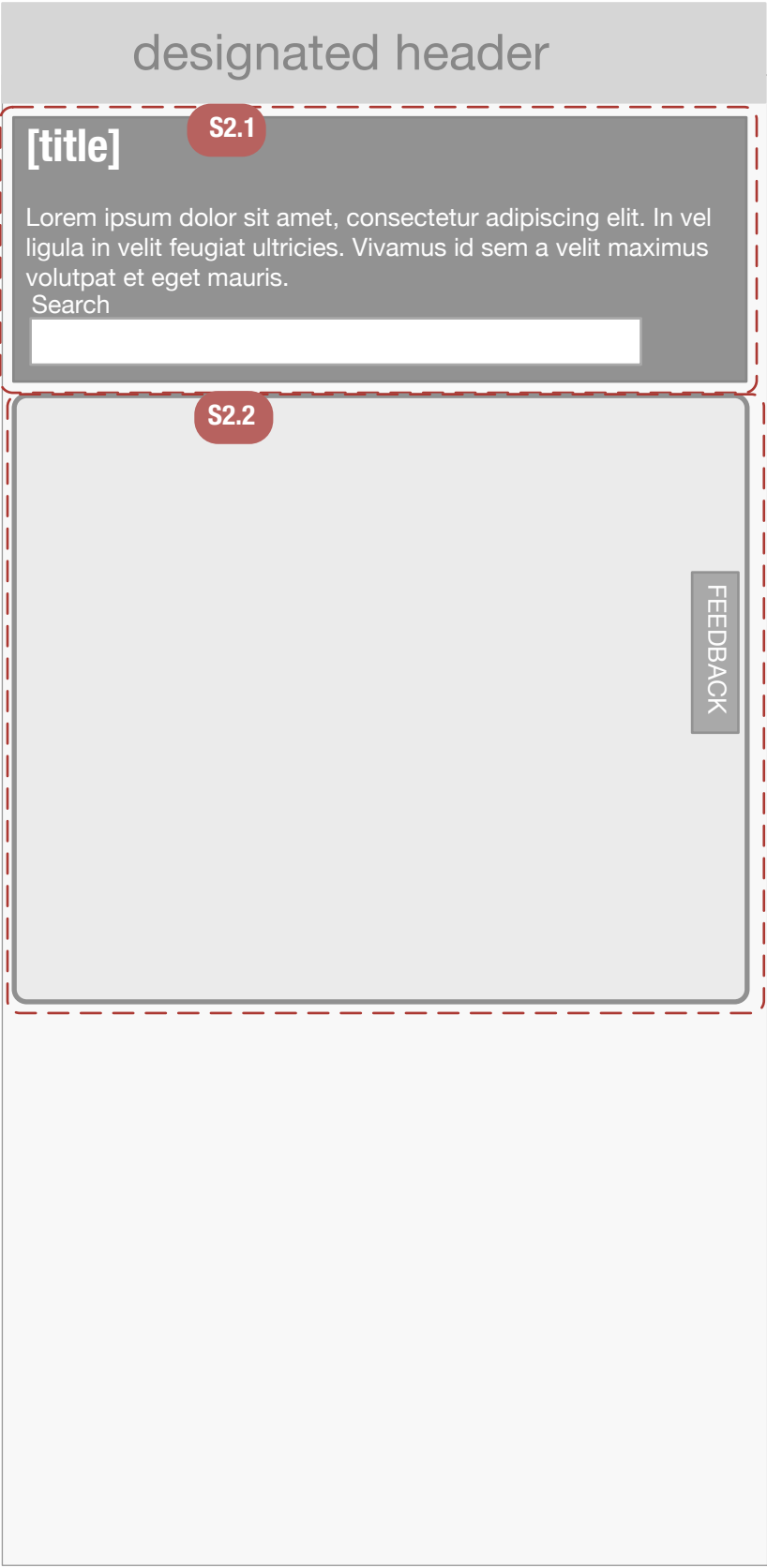
Screens

Message States

Unique Widgets

**annotations**

S2.1. Secondary navigation
S2.2. Hero content module containing title, sub-copy and interactive elements (such as search bar, links, forms, etc.).
S2.3. Screen real estate for page content.

# Shell 2 Tablet

designated header

**S2.1**

## [title]

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vel ligula in velit feugiat ultricies. Vivamus id sem a velit maximus volutpat et eget mauris.

Search

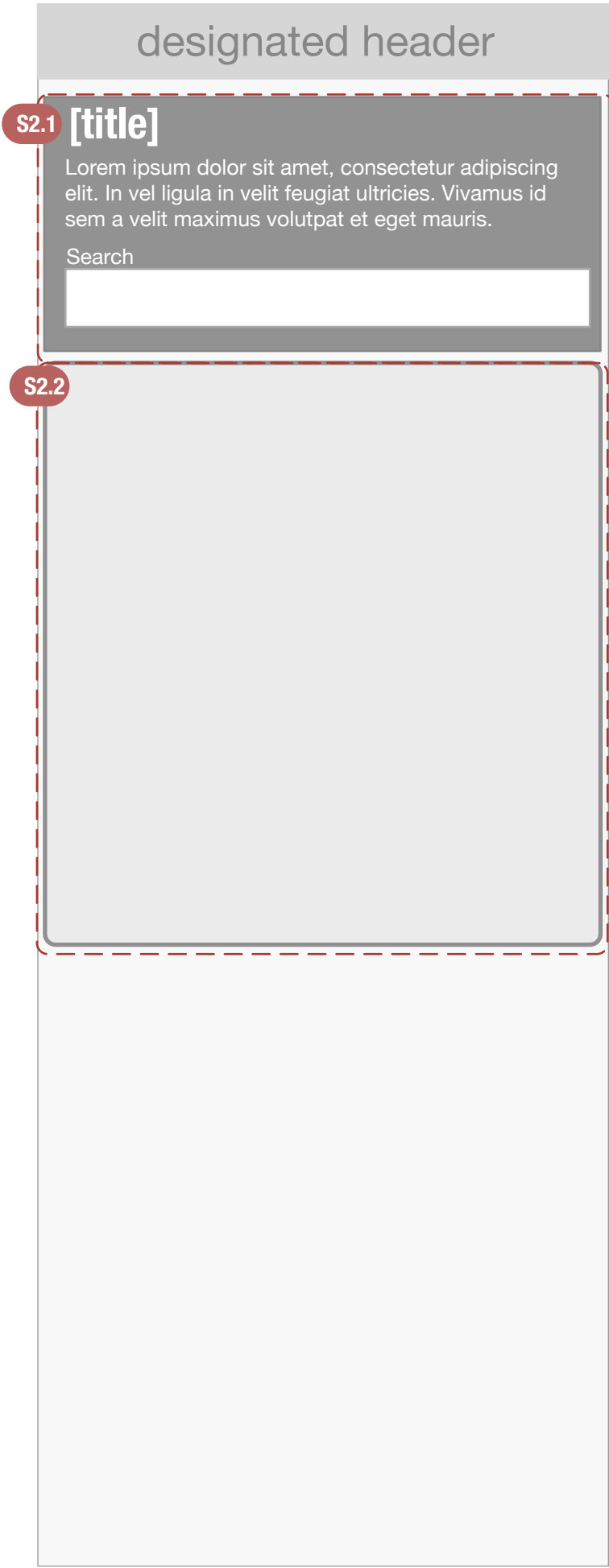**S2.2**

FEEDBACK

## Shell 2 (Tablet)

This shows how Shell 2 works on tablet - Standard page template with a large header image (usually leveraged on primary navigation / landing pages)

Screens

Message States

Unique Widgets

## annotations

S2.1. Hero content module containing title, sub-copy and interactive elements (such as search bar, links, forms, etc.).
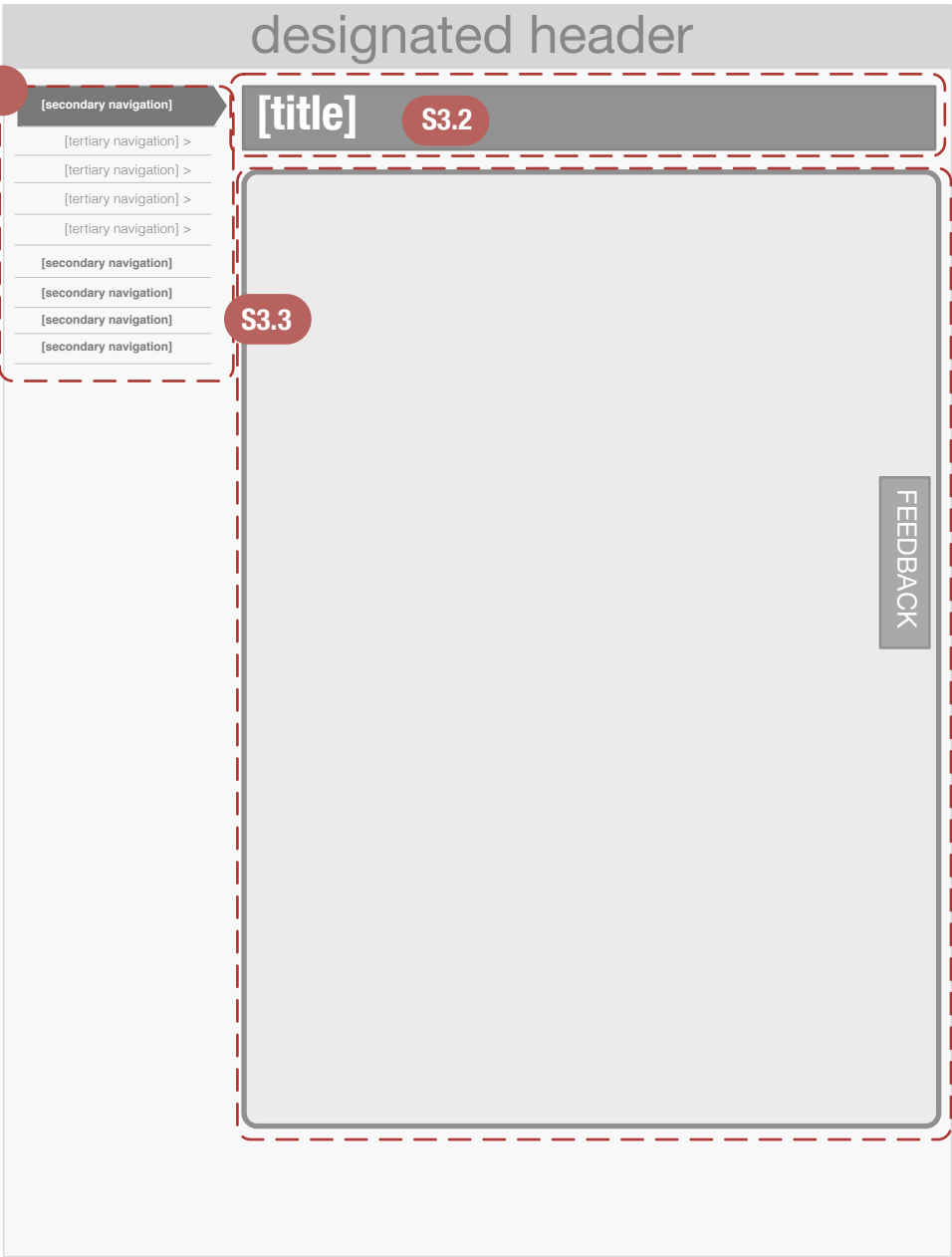S2.2. Screen real estate for page content.

# Shell 2  Mobile

**designated header**

**S2.1** **[title]**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vel ligula in velit feugiat ultricies. Vivamus id sem a velit maximus volutpat et eget mauris.

Search

**S2.2**

**designated header**

## Shell 2 (Mobile)

This shows how Shell 2 works - Standard page template with a large header image (usually leveraged on primary navigation / landing pages)

**Screens**

**Message States**

**Unique Widgets**

## annotations

S2.1. Hero content module containing title, sub-copy and interactive elements (such as search bar, links, forms, etc.).
S2.2. Screen real estate for page content.

United Water

# Wireframes: Shell 3 (Secondary Landing)

Desktop/Tablet/Mobile

# Shell 3 Desktop

designated header

**S3.1**

[secondary navigation]

[tertiary navigation] >
[tertiary navigation] >
[tertiary navigation] >
[tertiary navigation] >

[secondary navigation]
[secondary navigation]
[secondary navigation]
[secondary navigation]

[title]  **S3.2**

**S3.3**

FEEDBACK

## Shell 3 (Desktop)

This shows how Shell 3 works on desktop - Standard page template with a small header image and title (usually secondary level pages)

**Screens**

**Message States**

**Unique Widgets**

**annotations**

S3.1. Secondary navigation (refer to navigation deck).
S3.2. Page title. Referred to as secondary navigation title.
S3.3. Body Content

# Shell 3 Tablet

designated header

[title]  S3.1

S3.2

FEEDBACK
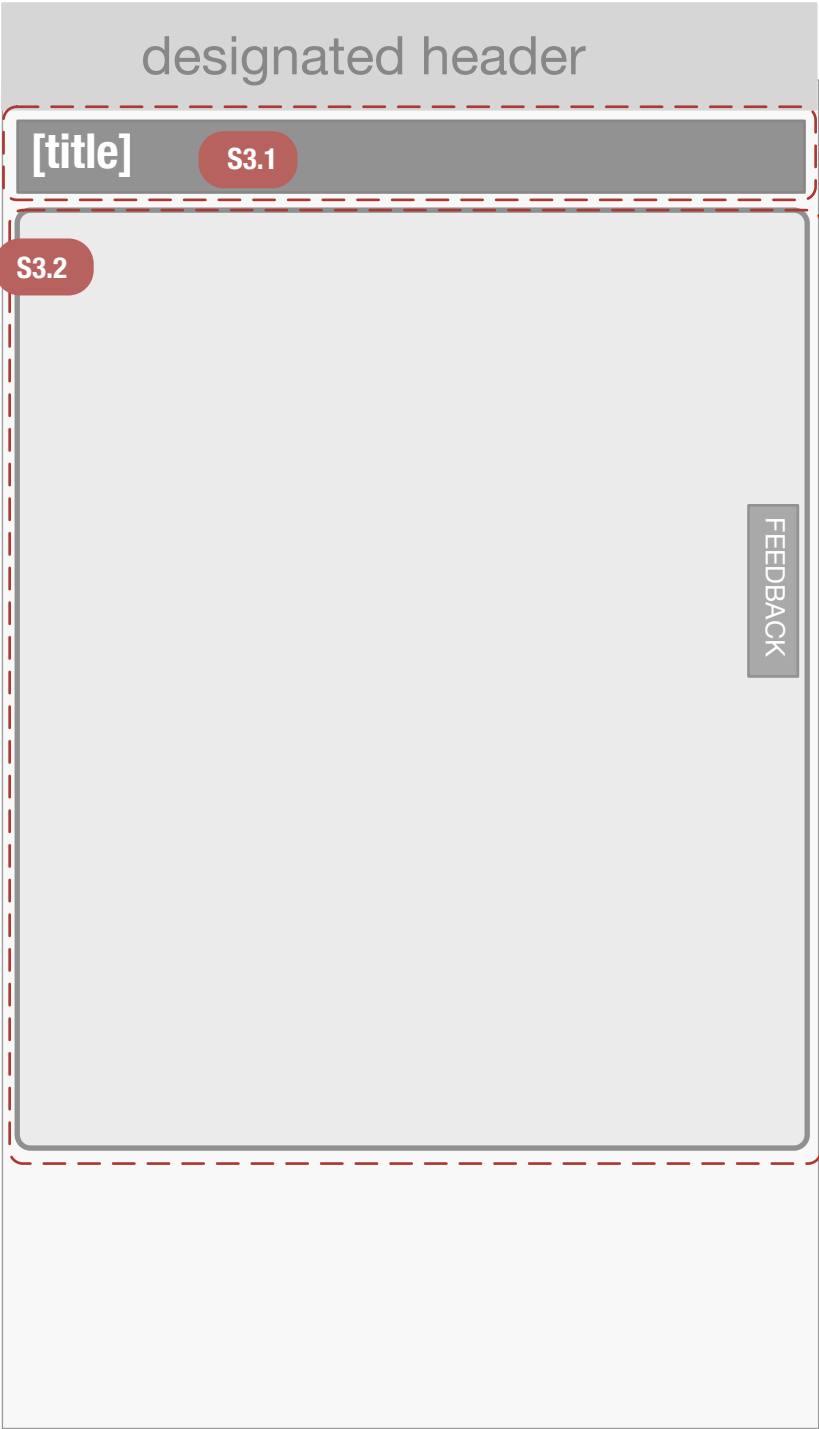
## Shell 3 (Tablet)

This shows how Shell 3 works on tablet - Standard page template with a small header image and title (usually secondary level pages)
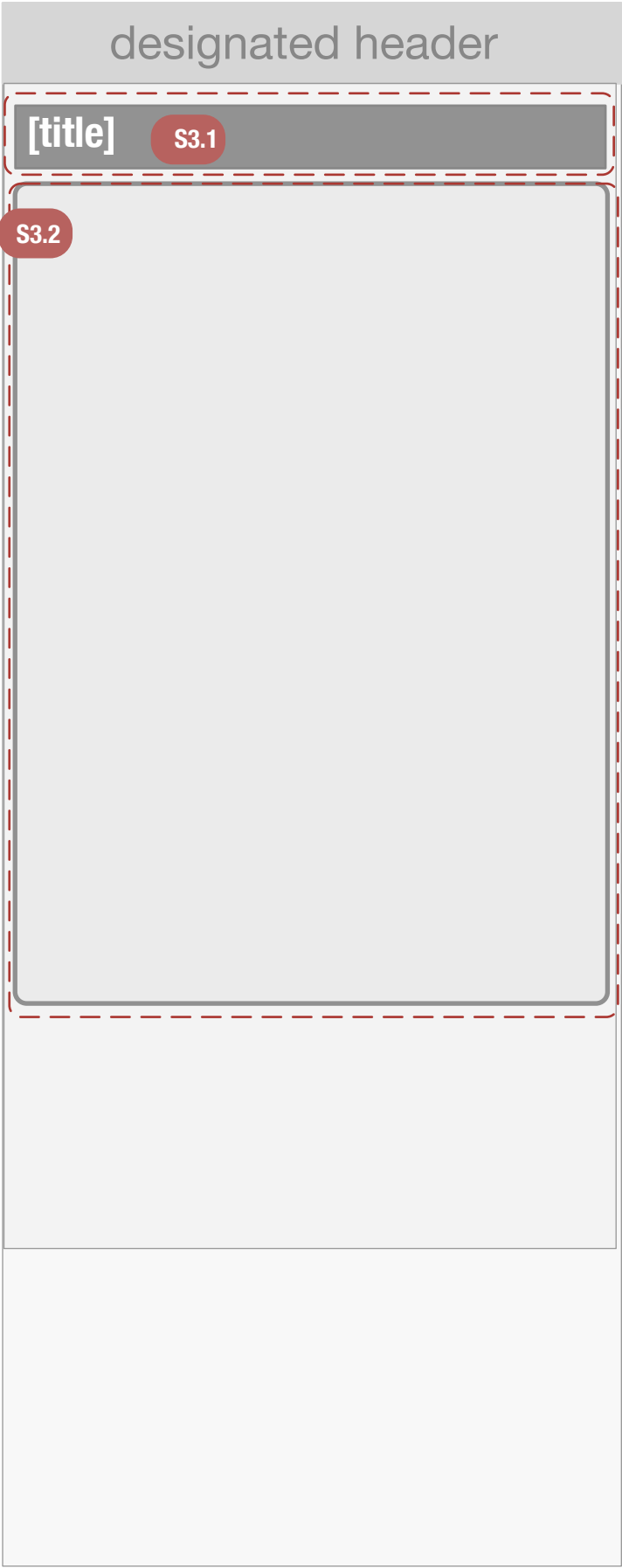
Screens

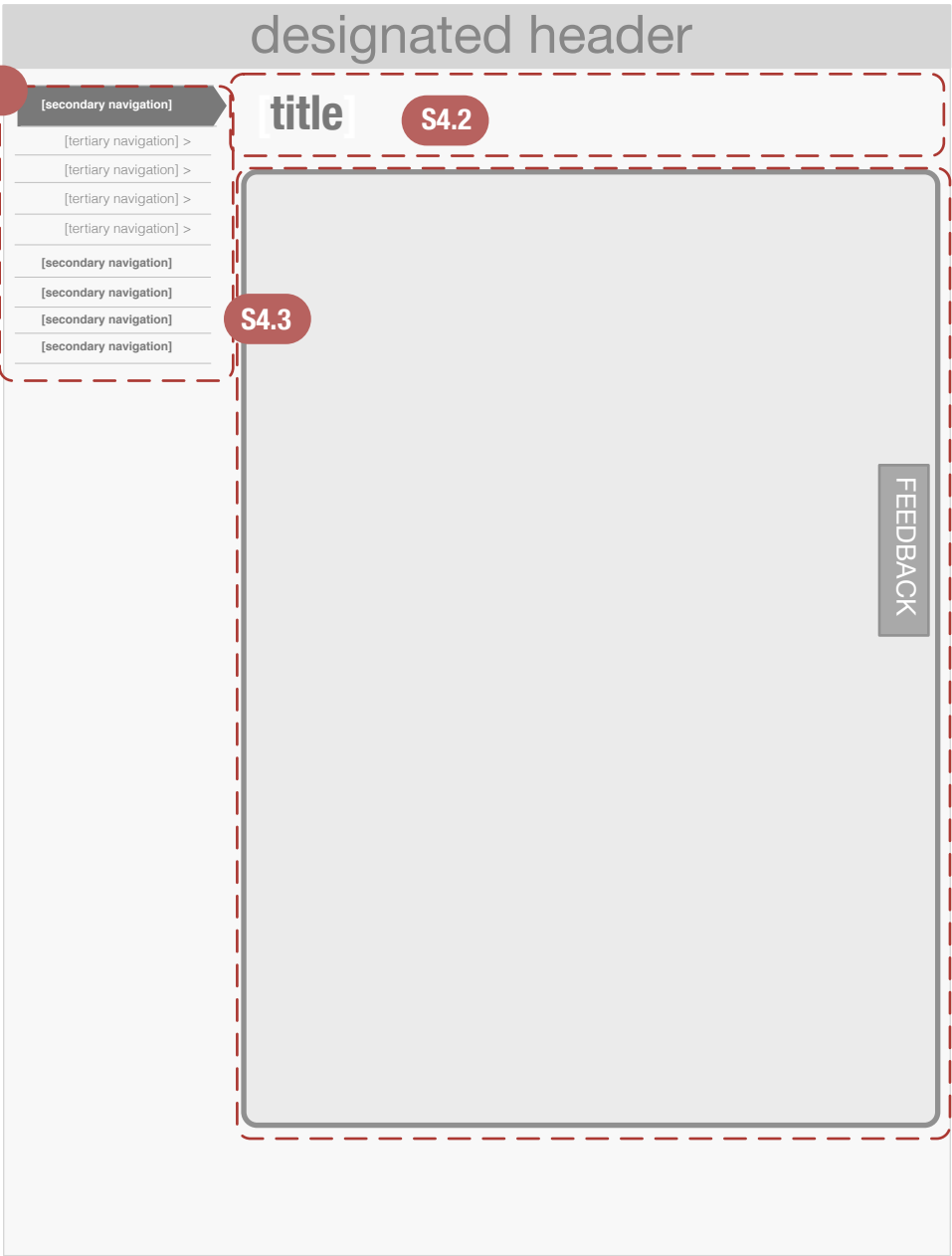Message States

Unique Widgets

**annotations**

S3.1. Page title. Referred to as secondary navigation title.
S3.2. Body Content

# Shell 3 Mobile

designated header

**[title]** **S3.1**

**S3.2**

**Shell 3 (Mobile)**

This shows how Shell 3 works on mobile - Standard page template with a small header image and title (usually secondary level pages)

**Screens**

**Message States**

**Unique Widgets**

**annotations**

S3.1. Page title. Referred to as secondary navigation title.
S3.2. Body Content

# Wireframes: Shell 4 (Children Pages)

Desktop/Tablet/Mobile

# Shell 4: Desktop

designated header

**S4.1**

[secondary navigation]

[tertiary navigation] >

[tertiary navigation] >

[tertiary navigation] >

[tertiary navigation] >

[secondary navigation]

[secondary navigation]

[secondary navigation]

[secondary navigation]

**title**  **S4.2**

**S4.3**

FEEDBACK

**Shell 4 (Desktop)**

This shows how Shell: Lower Level Header (tertiary and below level) pages will work on desktop devices.

Screens

Message States

Unique Widgets

## annotations

S4.1. Secondary navigation (refer to navigation deck).

S4.2. Page title. Referred to as secondary navigation title. Shell 4 has no background color / box behind the title

S4.3. Body Content

# Shell 4: Tablet

designated header

**[title]**   S4.1

S4.2

FEEDBACK
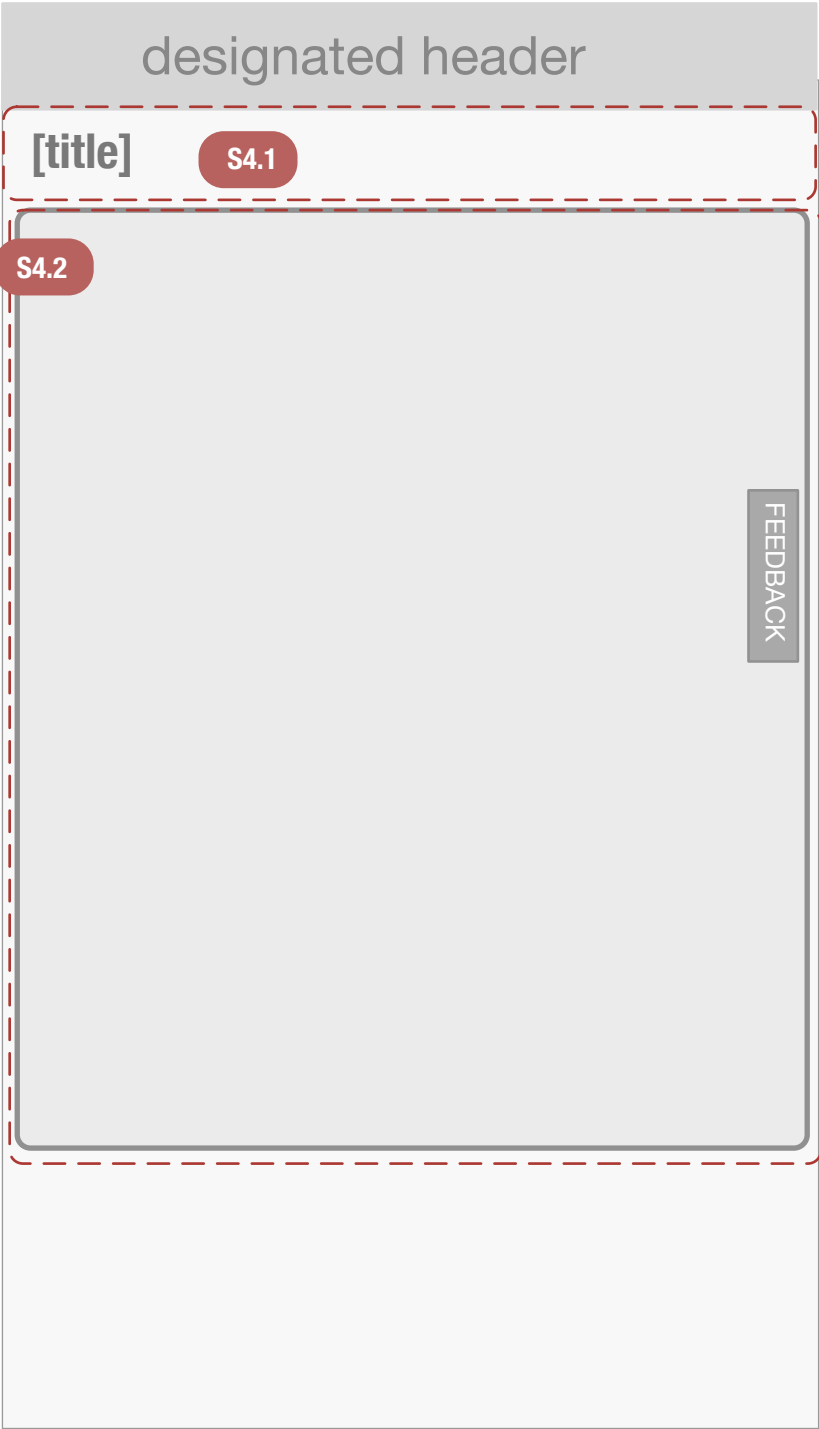
## Shell 4 (Tablet)

This shows how Shell: Lower Level Header : (tertiary and below level) pages will work on tablet devices.
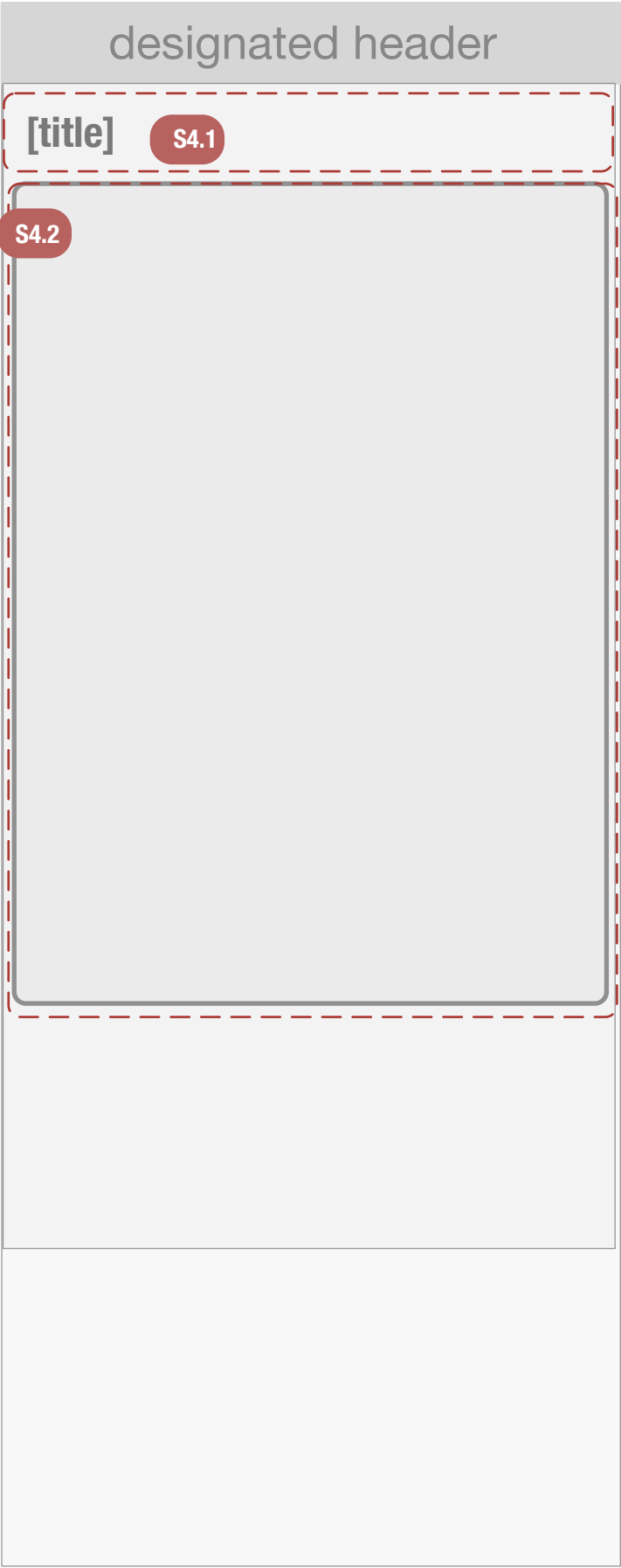
Screens

Message States

Unique Widgets

## annotations

S4.1. Page title. Referred to as secondary navigation title. Shell 4 has no background color / box behind the title
S4.2. Body Content

# Shell 4: Mobile

designated header

[title] **S4.1**

**S4.2**

## Shell 4 (Mobile)

This shows how Shell: Lower Level Header (tertiary and below level) pages will work on mobile devices.

**Screens**

**Message States**

**Unique Widgets**

**annotations**

S4.1. Page title. Referred to as secondary navigation title. Shell 4 has no background color / box behind the title
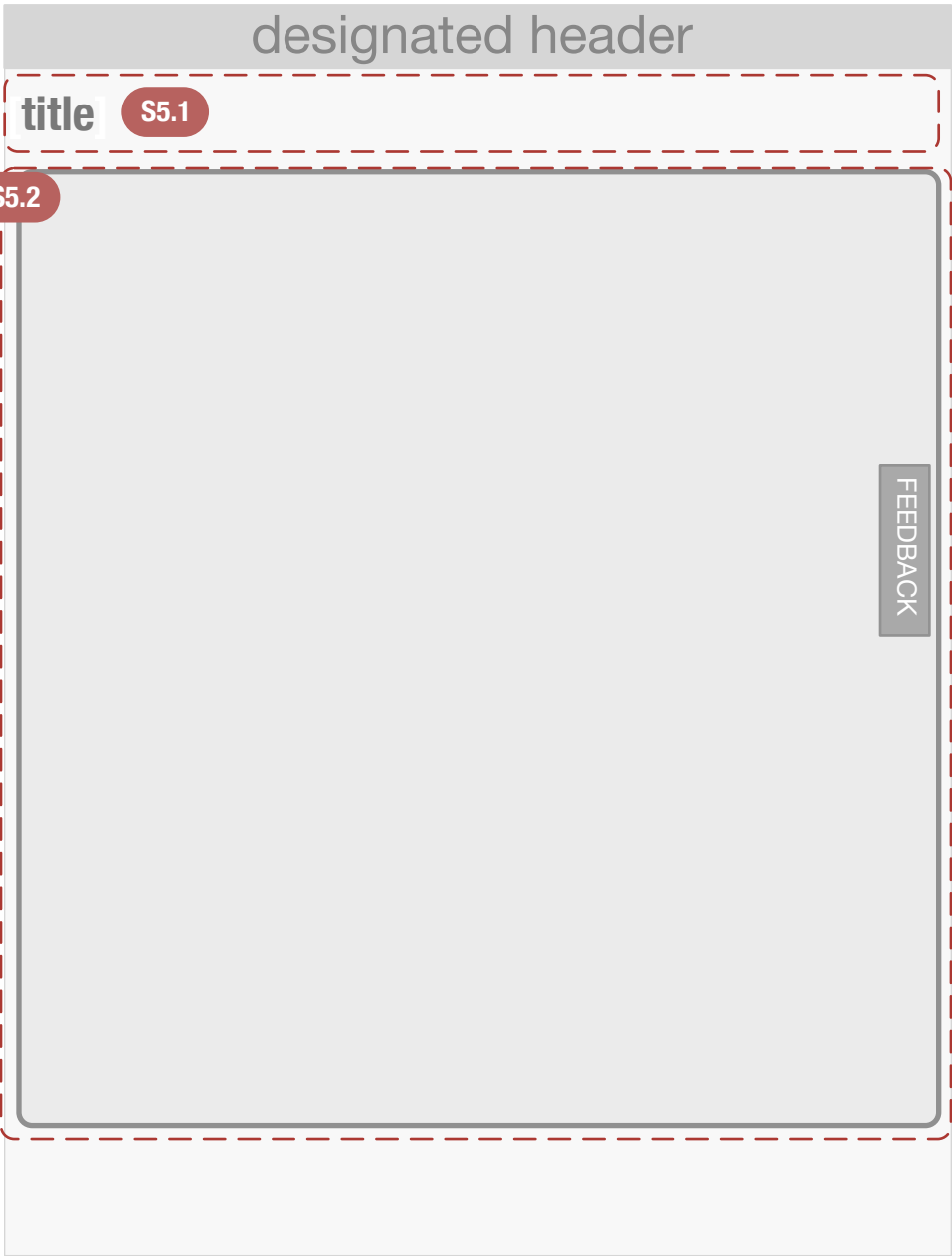S4.2. Body Content

# Wireframes: Shell 5 (Non-Secondary Nav)

Desktop/Tablet/Mobile

# Shell 5: Desktop

designated header

title **S5.1**

**S5.2**

FEEDBACK

## Shell 5 (Desktop)

This shows how Shell: non-secondary nav pages will work on desktop devices.
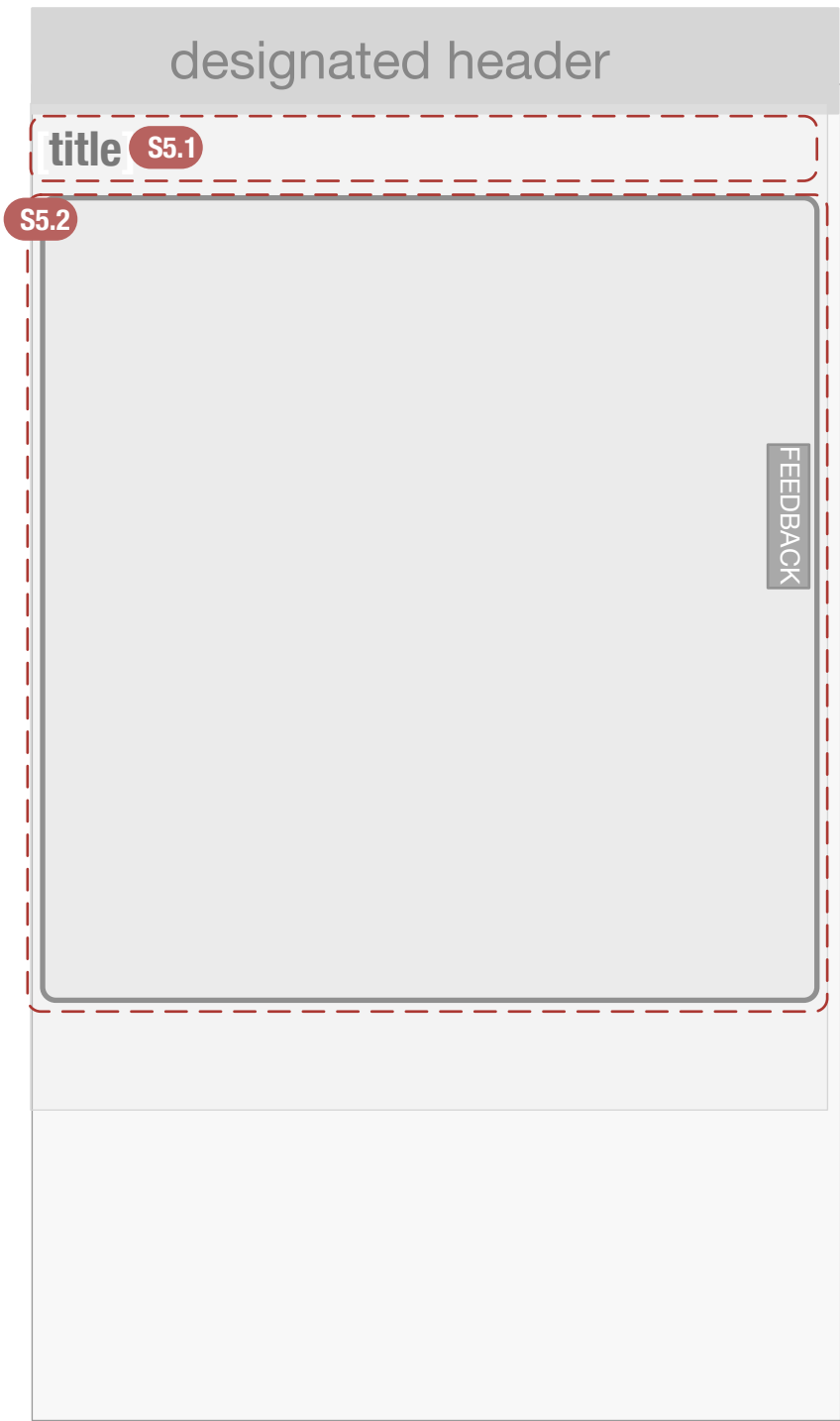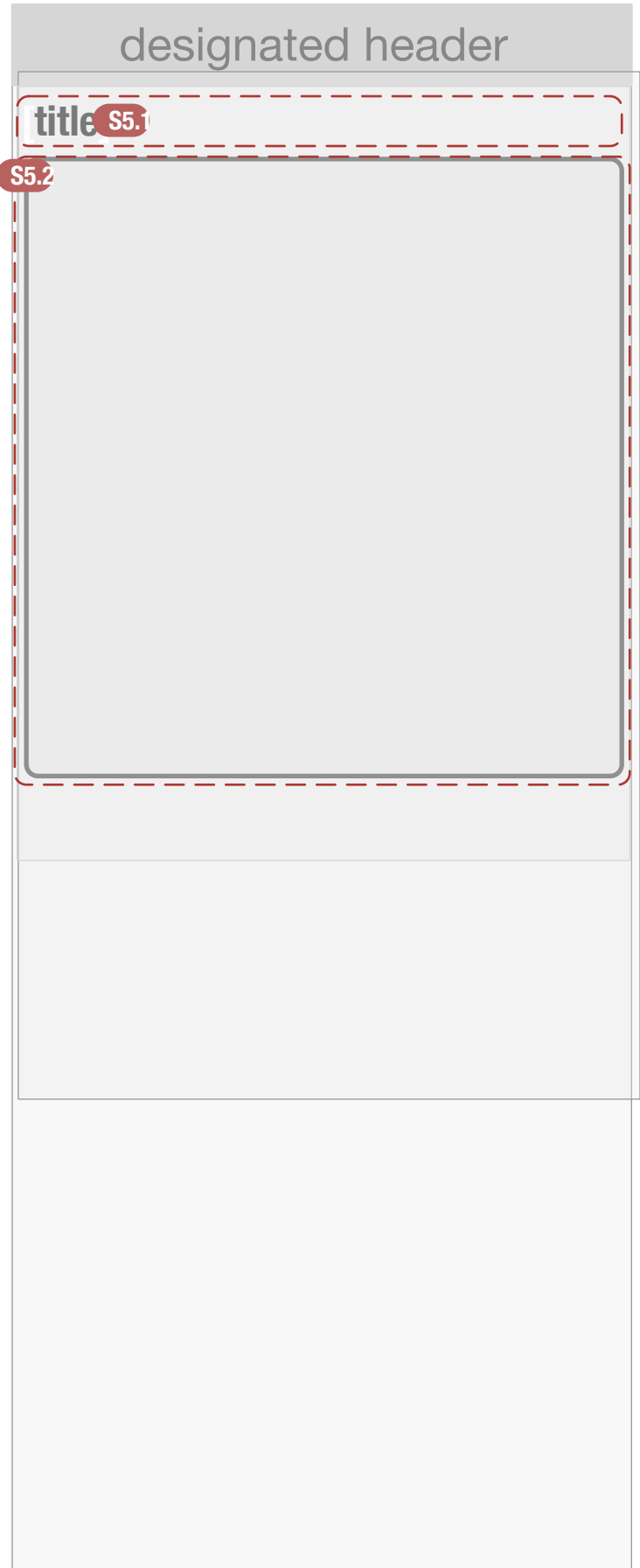
Screens

Message States

Unique Widgets

### annotations

S5.1. Page title. Referred to as secondary navigation title. Shell 5 has no background color / box behind the title
S5.2. Body Content

# Shell 5: Tablet

designated header

**title** S5.1

S5.2

FEEDBACK

## Shell 5 (Tablet)

This shows how Shell: non secondary nav pages will work on tablet devices.

**Screens**

**Message States**

**Unique Widgets**

**annotations**

S5.1. Page title. Referred to as secondary navigation title. Shell 5 has no background color / box behind the title

S5.2. Body Content

# Shell 5: Mobile

designated header

**title** S5.1

S5.2

**Shell 5 (Mobile)**

This shows how Shell: non secondary nav pages will work on mobile devices.

**Screens**

**Message States**

**Unique Widgets**

**annotations**

S5.1. Page title. Referred to as secondary navigation title. Shell 5 has no background color / box behind the title
S5.2. Body Content