



United Water

# Project CRIA

## Template O: Expandable Interactive Lists *Wireframes & Pages*

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DOCUMENT: Wireframes & Pages O

VERSION: 1.0

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# About This Document

## What is a wireframe?

Wireframes are a page blueprint prior to the visual design used to illustrate the flow of information, document all objects to be included on the page and show the behavior and states of some of these objects. They are not meant to reflect actual design or content.

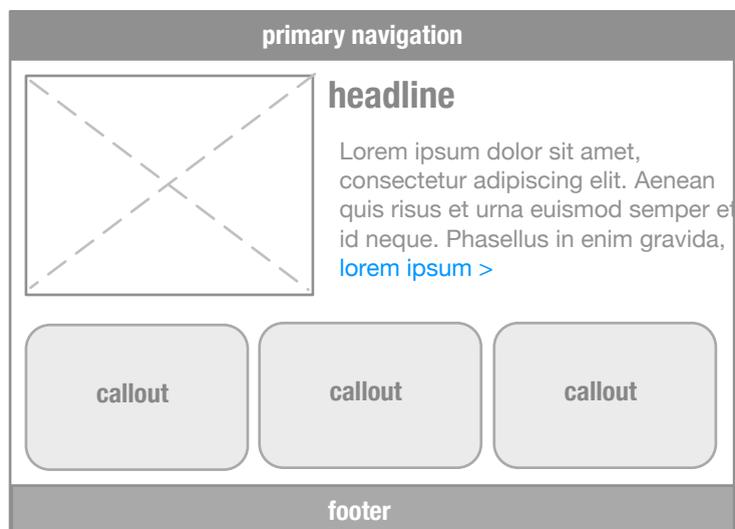
## Design aspects for consideration

- Representation of selected content and functionality that will reside on a page to bring the strategic concept to life.
- An allocation of page real estate to illustrate priority and placement.
- Intent of copy - indicative of the eventual design. This includes titles, labels, links, prompts and instructions.
- Schematic that identifies key page areas (modules).
- Direction for visual design explorations.

## Aspects not for wireframe review

- Final copy or branding treatments
- The design/look&feel of the page
- Representation of the specific photography to be used
- The final layout of future content and functionality

## Wireframe example



## Legend

### form elements

text box

button

### modular elements

video



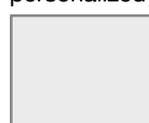
promo section



header content



personalized



image



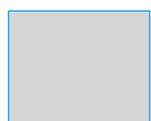
2nd header



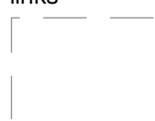
copy area



accordion



links





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# Sitemap ID: 0

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Page Listing

**SITEMAP ID: 0**



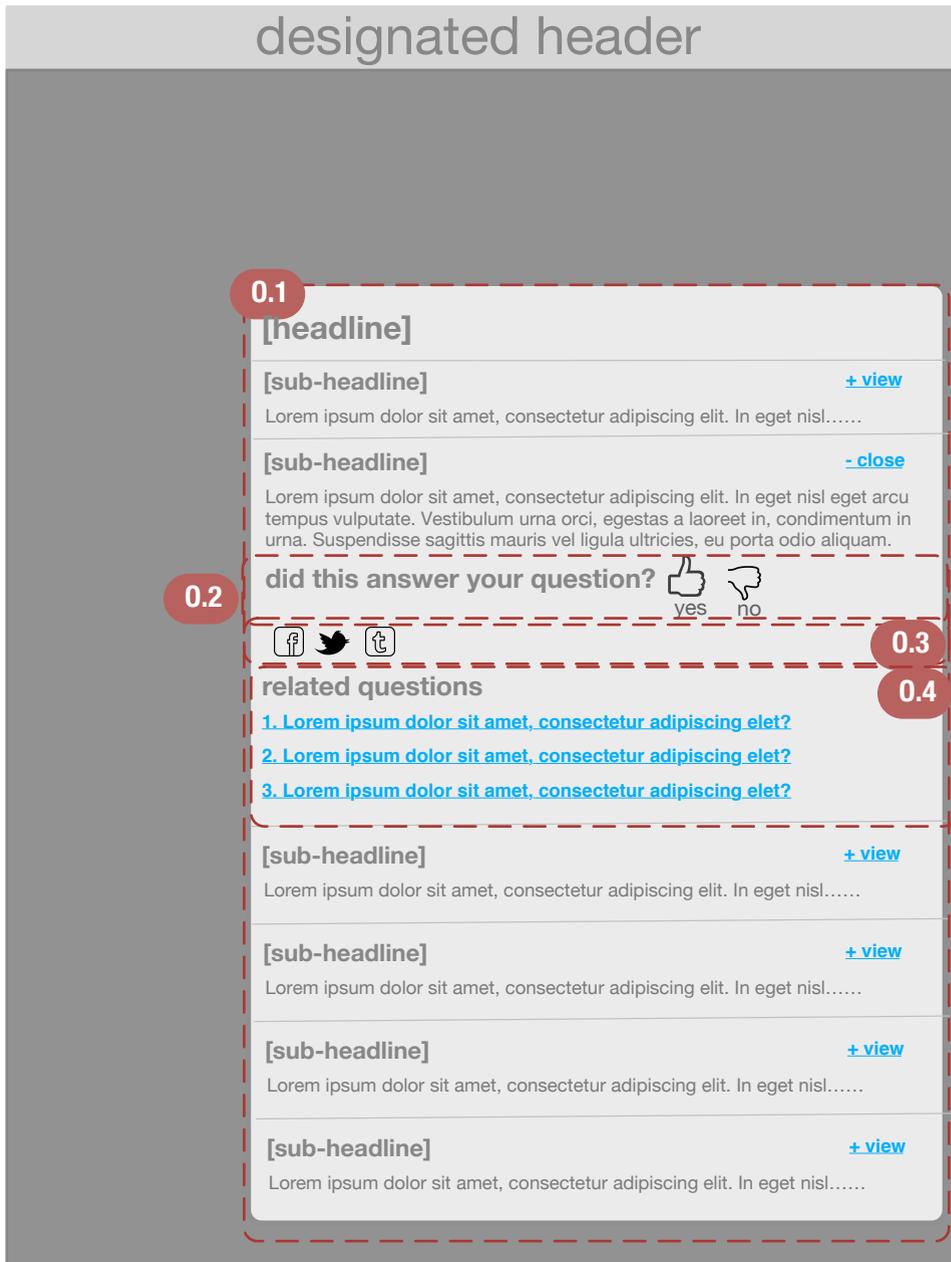
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# Wireframes: 0

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Desktop/Tablet/Mobile

# Template O Desktop



## Template O (Desktop)

This shows how template O: 'Expandable Interactive Lists' will work on desktop devices.

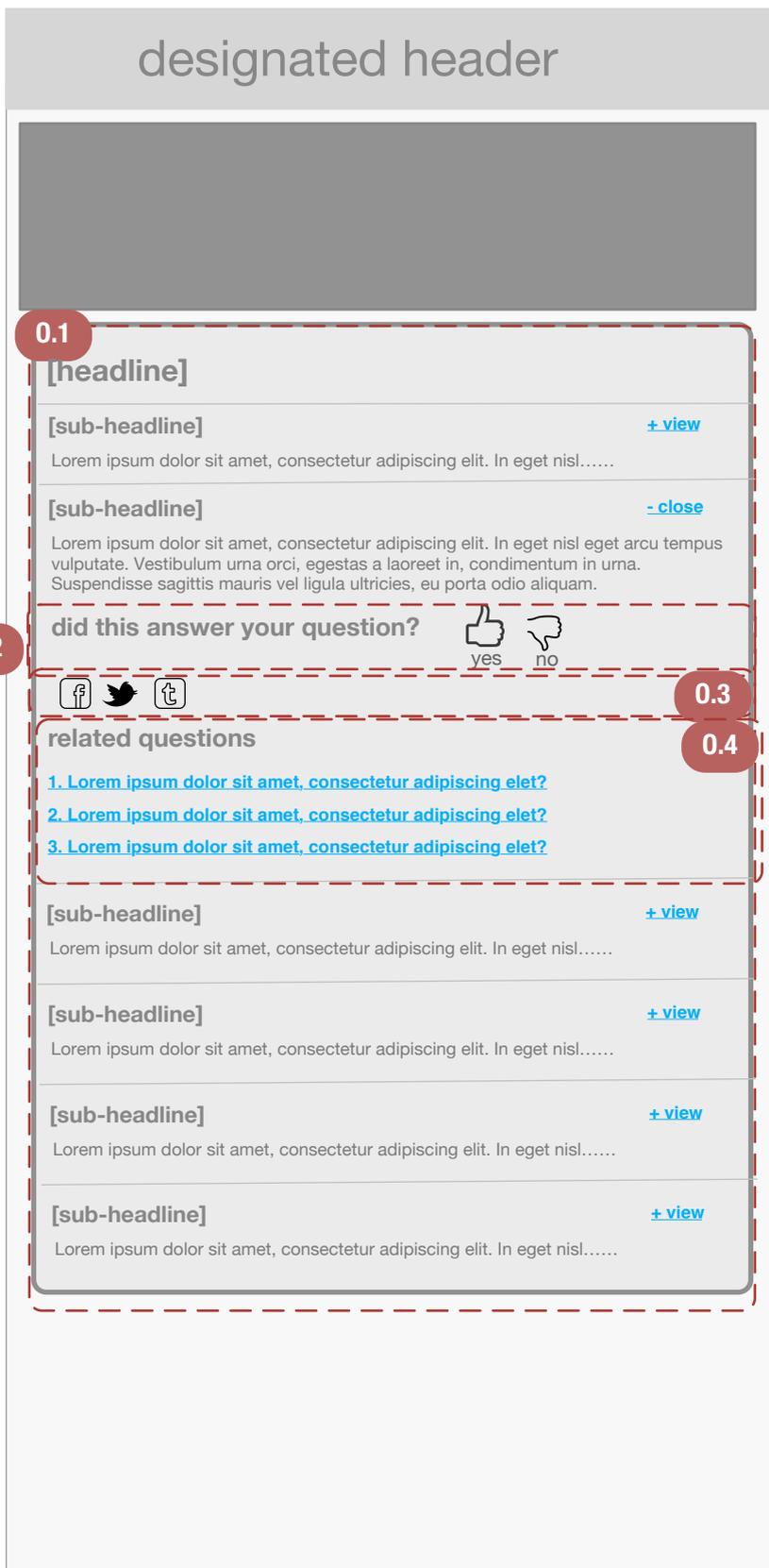
Message States

Unique Widgets

### annotations

- O.1. Expandable Interactive lists related module. The interactive list must contain (a) header (b) hyperlink to display content. (c) body copy (d) sub-headline
- O.2. Ability for user to select whether or not the content answered their question.
- O.3. Social share widgets.
- O.4. If user selects that content did not answer their question, related FAQ questions appear.

# Template O Tablet



## Template O (Tablet)

This shows how template O: 'Expandable Interactive Lists' will work on tablet devices.

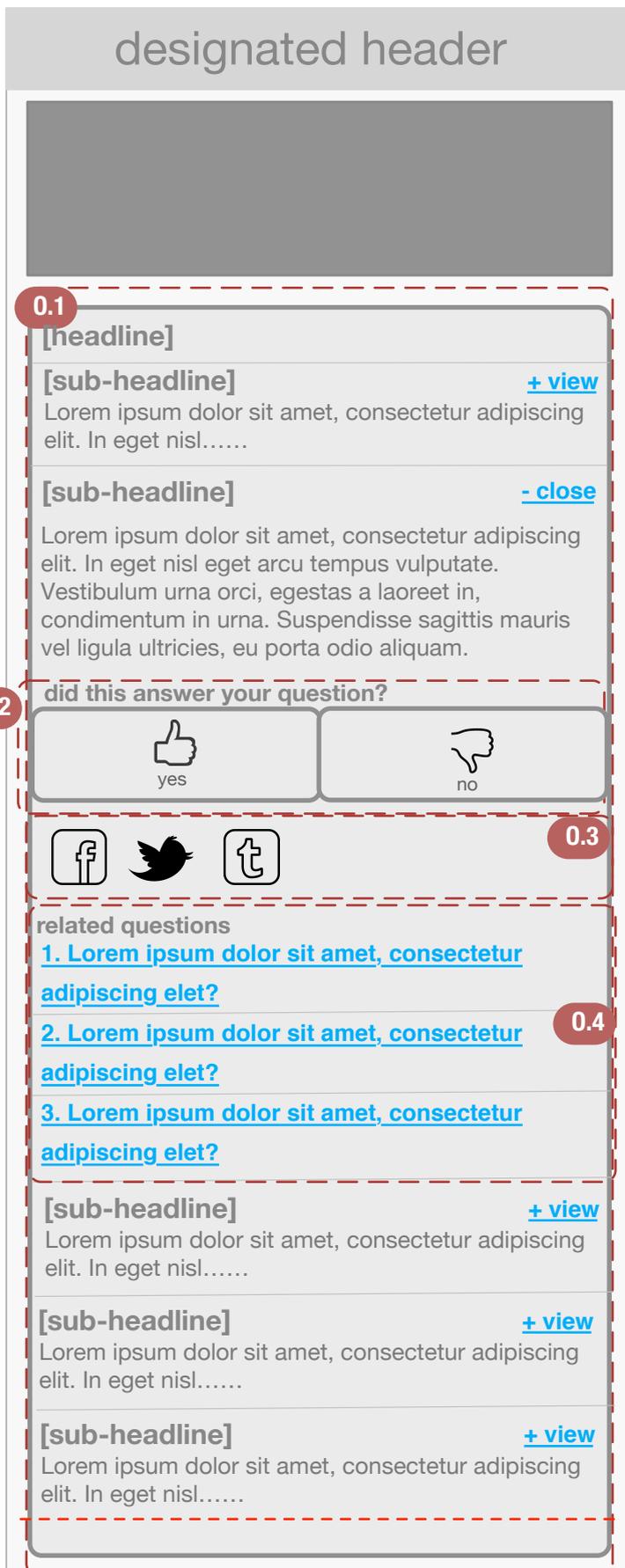
Message States

Unique Widgets

## annotations

- O.1. Expandable Interactive lists related module. The interactive list must contain (a) header (b) hyperlink to display content. (c) body copy (d) sub-headline
- O.2. Ability for user to select whether or not the content answered their question.
- O.3. Social share widgets.
- O.4. If user selects that content did not answer their question, related FAQ questions appear.

# Template O Mobile



## Template O (Mobile)

This shows how template O: 'Expandable Interactive Lists' will work on mobile devices.

Message States

Unique Widgets

### annotations

- O.1. Expandable Interactive lists related module. The interactive list must contain (a) header (b) hyperlink to display content. (c) body copy (d) sub-headline
- O.2. Ability for user to select whether or not the content answered their question.
- O.3. Social share widgets.
- O.4. If user selects that content did not answer their question, related FAQ questions appear.



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Pages: 0

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TBD