United Water

Project CRIA

Template I: ESRI Content
Wireframes & Pages

Prepared by Melity

DOCUMENT: Wireframes & Pages: I
                 1.0

VERSION: Thu Jul 09 2015

DATE:

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About This Document

What is a wireframe?

Wireframes are a page blueprint prior to the visual design used to illustrate the flow of information, document all objects to be included on the page and show the behavior and states of some of these objects. They are not meant to reflect actual design or content.

Design aspects for consideration

-Representation of selected content and functionality that will reside on a page to bring the strategic concept to life.
- An allocation of page real estate to illustrate priority and placement.
- Intent of copy - indicative of the eventual design. This includes titles, labels, links, prompts and instructions.
- Schematic that identifies key page areas (modules).
- Direction for visual design explorations.

Aspects not for wireframe review

- Final copy or branding treatments
- The design/look&feel of the page
-Representation of the specific photography to be used
- The final layout of future content and functionality

Wireframe example

primary navigation

headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean quis risus et urna euismod semper et id neque. Phasellus in enim gravida, lorem ipsum >

callout

callout

callout

footer
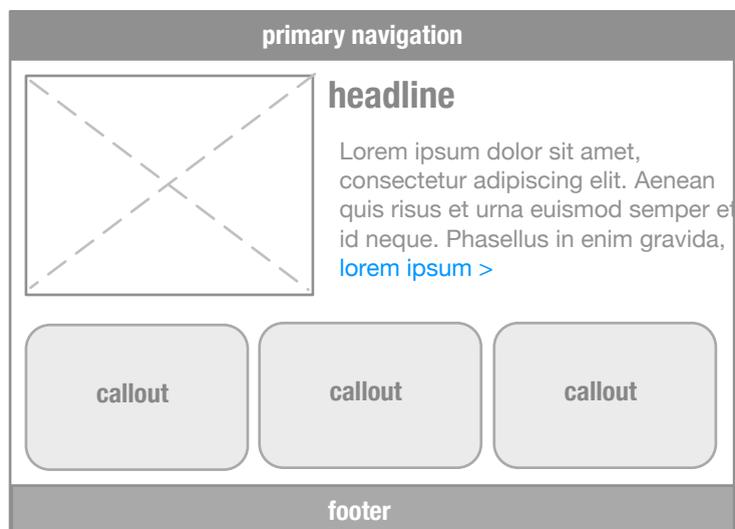
Legend

form elements

text box

button

modular elements

video

promo section

header content

personalized

image

2nd header

copy area

accordian
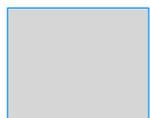
links

Sitemap ID: I

Page Listing

SITEMAP ID: I

United Water

Wireframes: I

Desktop/Tablet/Mobile

Template I Desktop

designated header

[header]
[drop down]

[text box]

button

I.1

[header]

[drop down]

[hyperlink]

I.2

I.3

> [accordion]

I.4
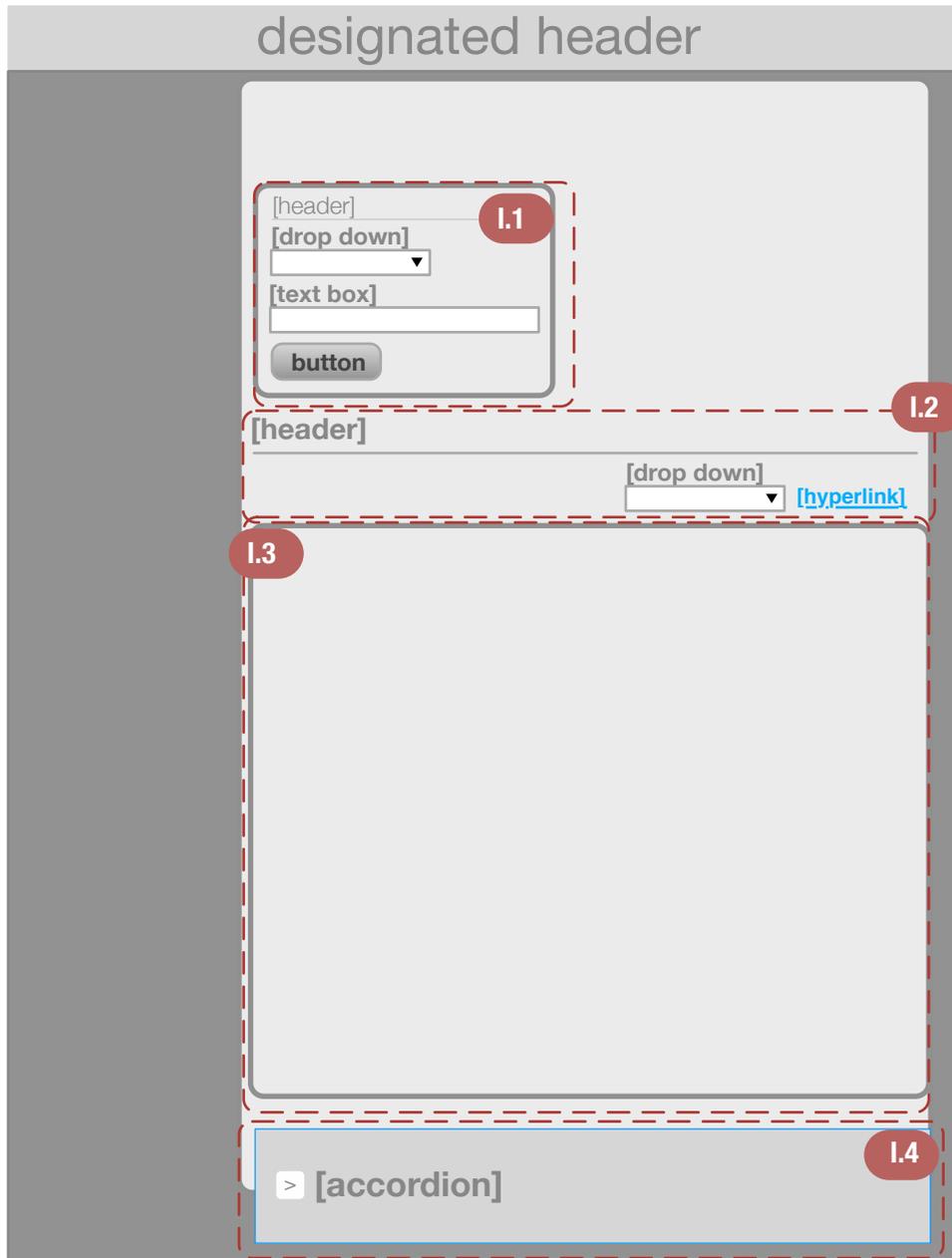
Template I (Desktop)

This shows how template I: 'ESRI Content' will work on desktop devices. Must be attached to 'Shell 2' template.

Message States
Location specific warning

Unique Widgets
ESRI map

annotations

I.1. Form with header, text box, drop down and button
I.2. Header with possible hyperlinks and drop downs.
I.3. Pulled in content (for example, ESRI map)
1.4. Possible accordions

Template I Tablet
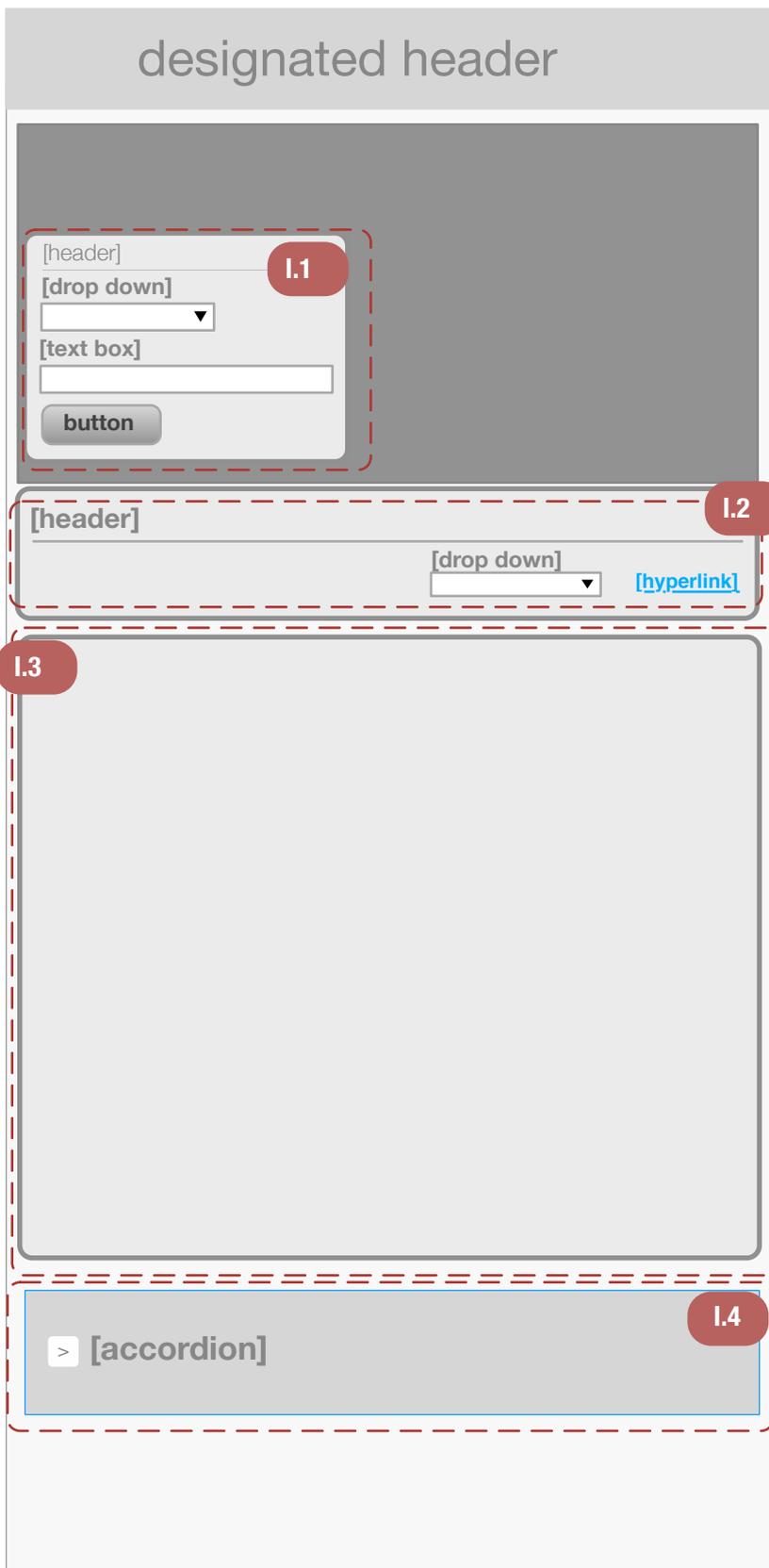
designated header

[header]

[drop down]

[text box]

button

I.1

[header]

[drop down]

[hyperlink]

I.2

I.3

> **[accordion]**

I.4

annotations

I.1. Form with header, text box, drop down and button
I.2. Header with possible hyperlinks and drop downs.
I.3. Pulled in content (for example, ESRI map)
1.4. Possible accordions

Template I Mobile

designated header

[header] I.1

[drop down]

▼

[text box]

[button]

[header] I.2
[drop down]

▼

[hyperlink]

I.3

> **[accordion]** I.4
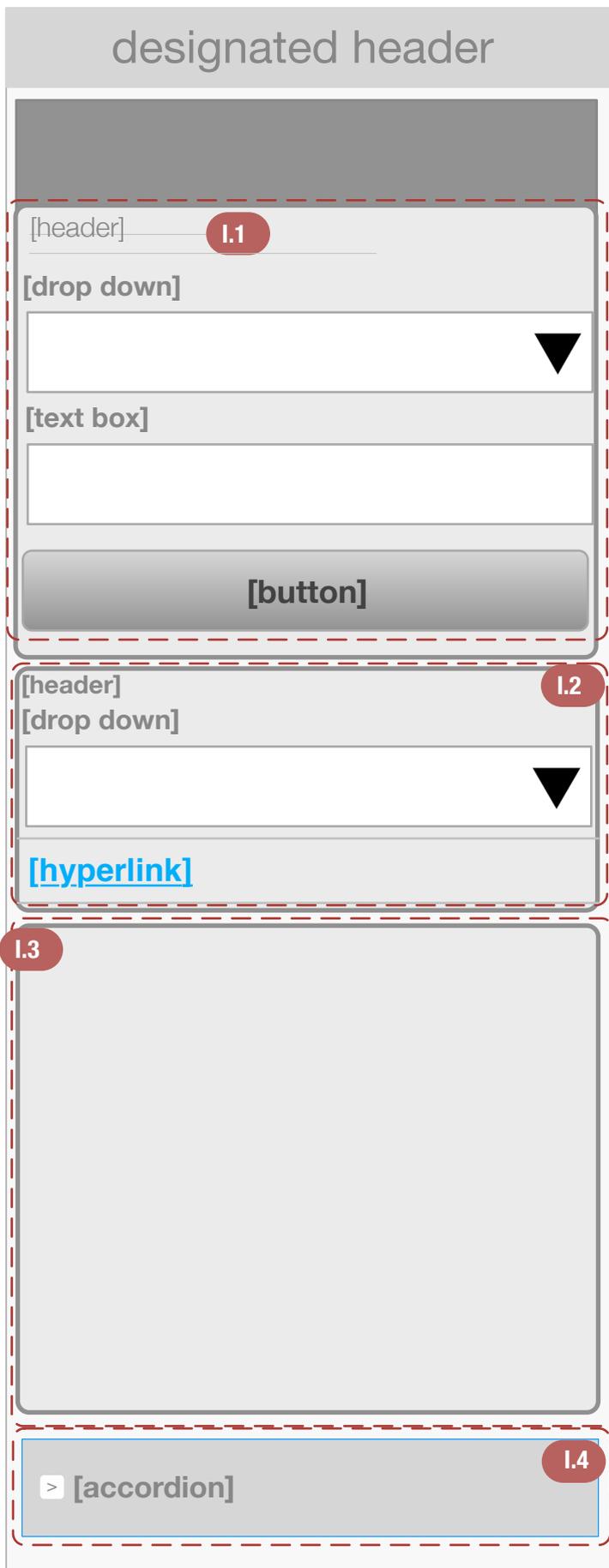
Template I (Mobile)

This shows how template I: 'ESRI Content' will work on mobile devices. 'Shell 2' template.

Message States
Location specific warning

Unique Widgets
ESRI map

annotations

I.1. Form with header, text box, drop down and button
I.2. Header with possible hyperlinks.
I.3. Pulled in content (for example, ESRI map)
1.4. Possible accordions

Pages: I

Desktop & Mobile

L3.1.1. Outages & Alerts

designated header

navigation

outages & alerts

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vel

sign up for alerts

email address

state   **county**

alert type

sign up   ①

outages & alerts advisory map

area specific   ②
                    full screen view   ③

④

address   **enter**

Map of downtown area showing streets including W 6th St, E 7th St, E 8th St, San Jacinto Blvd, Red River St, Congress Ave, Brazos St, Neches St, Sabine St, Brushy St, San Marcos St, I-35, E 5th St, E 4th St, E 3rd St, E 2nd St, Cesar Chavez St E, Brush Park, Palm Park.

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legend

◇ unplanned interruption   ◇ do not drink

◇ infrastructure improvement underway   ◇ boil water advisory

◇ fire hydrant/water main flushing

> **outages & alerts FAQs**

annotations

Template I

1. user has the ability to sign up for alerts. There are 5 categories for user to sign up for an alert.
2. See 'outages & alerts: area specific' wireframe.
3. Opens in new browser window.
4. The map is pulled directly from ESRI.

L3.1.1. Outages & Alerts: Add Another

designated header

navigation

outages & alerts
Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vel

email address

alias@email.com

state   **county**

NJ ▼   Bergen ▼

alert type

[type] ▼

sign up   ①

add another alert   ②

outages & alerts advisory map

area specific   ③

▼   **full screen view**   ④

④

address

enter

W 6th St
E 6th St
E 7th St
E 8th St
E 8th St
E 7th St
E 7th St
E 6th St
E 5th St
E 5th St
E 5th St
E 4th St
E 4th St
E 4th St
E 3rd St
E 3rd St
E 2nd St
Congress Ave
San Jacinto Blvd
Red River St
Brazos St
Neches St
Sabine St
Brushy St
San Marcos St
I-35 N
I-35 N
35
234C
Cesar Chavez St E
Brush Park
Palm Park
343
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legend

⊕ unplanned interruption   ⊕ do not drink

⊕ infrastructure improvement underway   ⊕ boil water advisory

⊕ fire hydrant/water main flushing

▷ **outages & alerts FAQs**

annotations

Template I

1. user has the ability to sign up for alerts. If the user has signed up for alerts, their information remains in the text boxes.
2. 'add another email or location alert' clears all fields to allow the user to enter in their information.
3. See 'outages & alerts: area specific' wireframe.
4. Opens in new browser window.
5. The map is pulled directly from ESRI.

L3.1.1. Outages and Alerts: Warning

designated header

navigation

outages & alerts
Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vel

sign up for alerts

email address

state   **county**

alert type

sign up ①

⚠ **WARNING!**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent

more information ②

outages & alerts advisory map
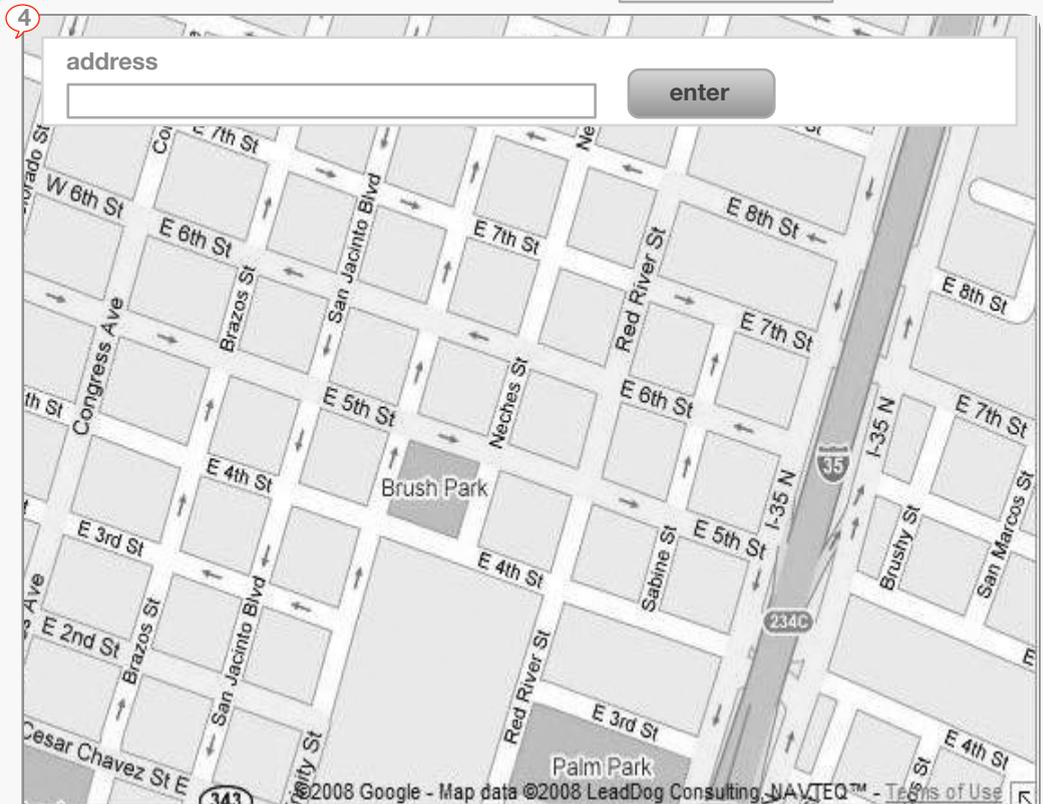
area specific ③   **full screen view** ④

④

address   enter

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legend

◇ unplanned interruption   ◇ do not drink

◇ infrastructure improvement underway   ◇ boil water advisory

◇ fire hydrant/water main flushing

annotations

Template I

1. user has the ability to sign up for alerts. If the user has signed up for alerts, their information remains in the text boxes.
2. 'more information' hyperlink leads to the FAQ page with information specific to the alert.
3. See 'outages & alerts: area specific' wireframe.
4. Opens in new browser window.
5. The map is pulled directly from ESRI.

Mobile: Page I.1

outages & alerts

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec placerat magna ut mi interdum bibendum. Ut id nisl sollicitudin

zip code

①

go

or ─────────────

location

② ▼

go

annotations

Template I
1. Zip code is based off of smart device location.
2. Drop down for area specific search

Mobile: Page I.2

designated header

change location ①	sign up for alerts ②
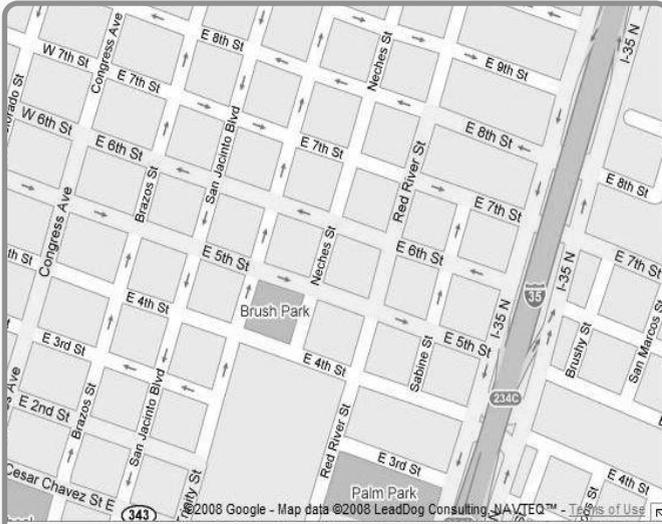
legend

⟨u⟩	unplanned interruption	⟨d⟩	do not drink
⟨i⟩	infrastructure improvement underway	⟨b⟩	boil water advisory
⟨f⟩	fire hydrant/water main flushing		

annotations

Template I

1. 'change location' button takes user back to 'mobile: page I.1' screen
2. 'sign up for alerts' button takes the user to the 'mobile: page I.3' screen

Mobile: Page I.3

outages & alerts

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec placerat magna ut mi interdum bibendum. Ut id nisl sollicitudin

sign up for alerts

email address

state

county

alert type

go ①

---

annotations

Template I

1. 'go' button signs the user up for alerts.