



United Water

Project CRIA

Template N: Gallery *Wireframes & Pages*

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1.0
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DATE:

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About This Document

What is a wireframe?

Wireframes are a page blueprint prior to the visual design used to illustrate the flow of information, document all objects to be included on the page and show the behavior and states of some of these objects. They are not meant to reflect actual design or content.

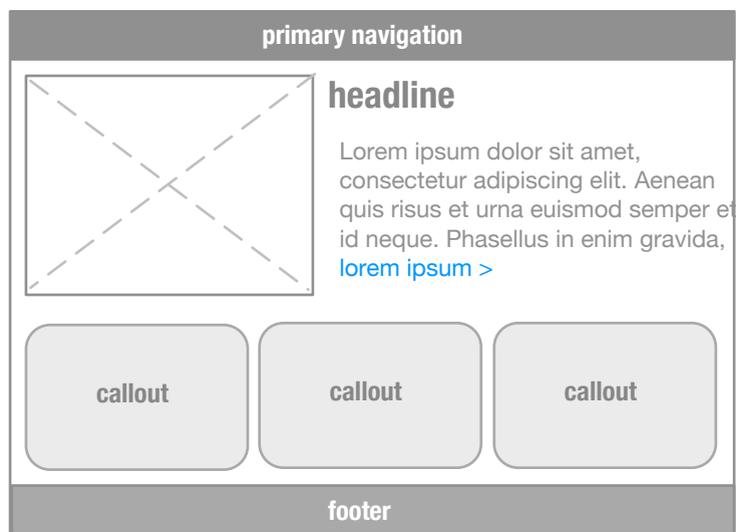
Design aspects for consideration

- Representation of selected content and functionality that will reside on a page to bring the strategic concept to life.
- An allocation of page real estate to illustrate priority and placement.
- Intent of copy - indicative of the eventual design. This includes titles, labels, links, prompts and instructions.
- Schematic that identifies key page areas (modules).
- Direction for visual design explorations.

Aspects not for wireframe review

- Final copy or branding treatments
- The design/look&feel of the page
- Representation of the specific photography to be used
- The final layout of future content and functionality

Wireframe example



Legend

form elements

text box

button

modular elements

video



promo section



header content



personalized



image



2nd header



copy area



accordion



links





United Water

Sitemap ID: N

Page Listing

SITEMAP ID: N

1.4 Leadership

3.3 Media Gallery

LNS4.3 Media Gallery

LIA3.3 Media Gallery

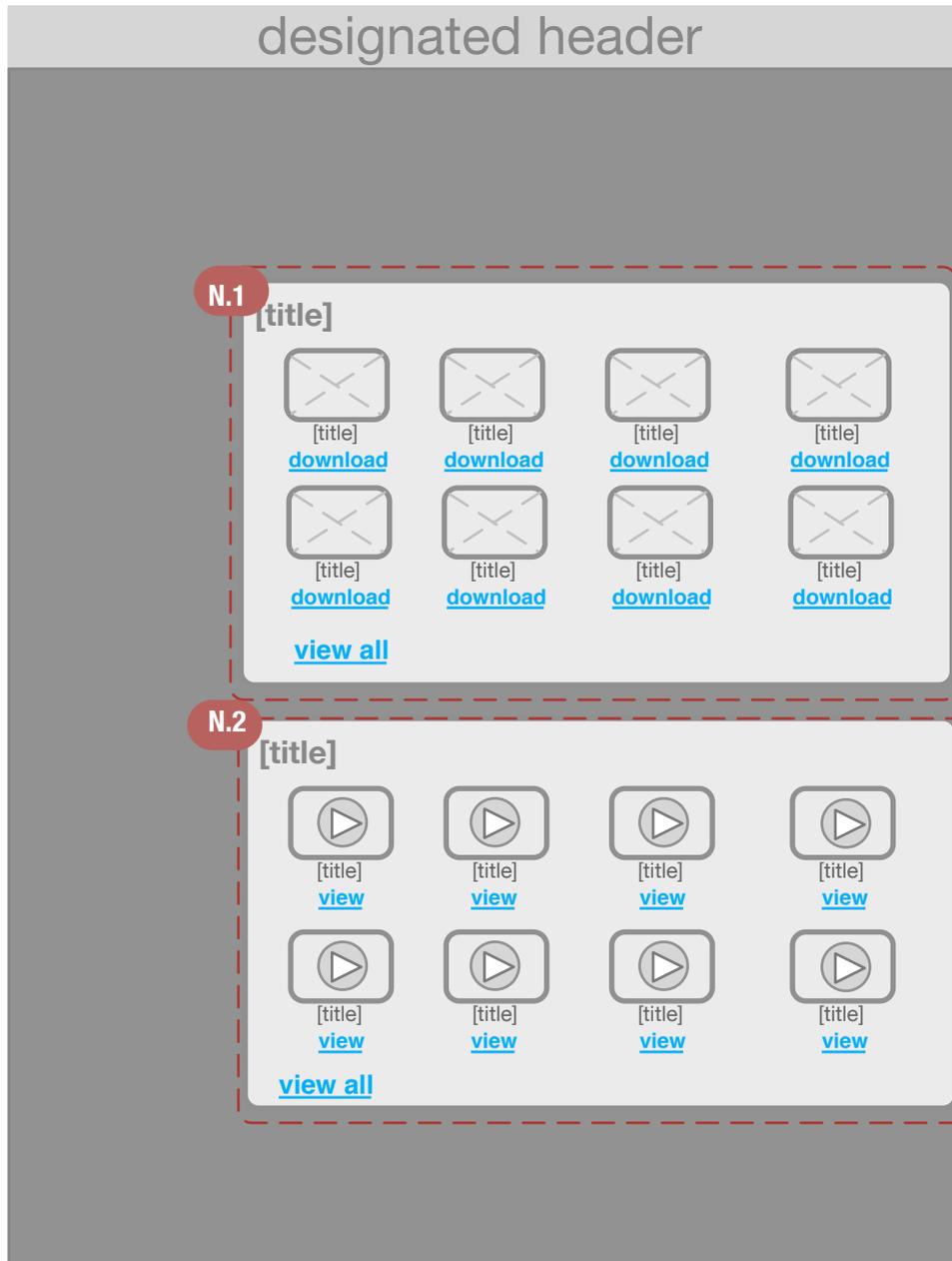


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Wireframes: N

Desktop/Tablet/Mobile

Template N: Desktop



Template N (Desktop)

This shows how template N: 'Gallery' will work on desktop devices.

Message States

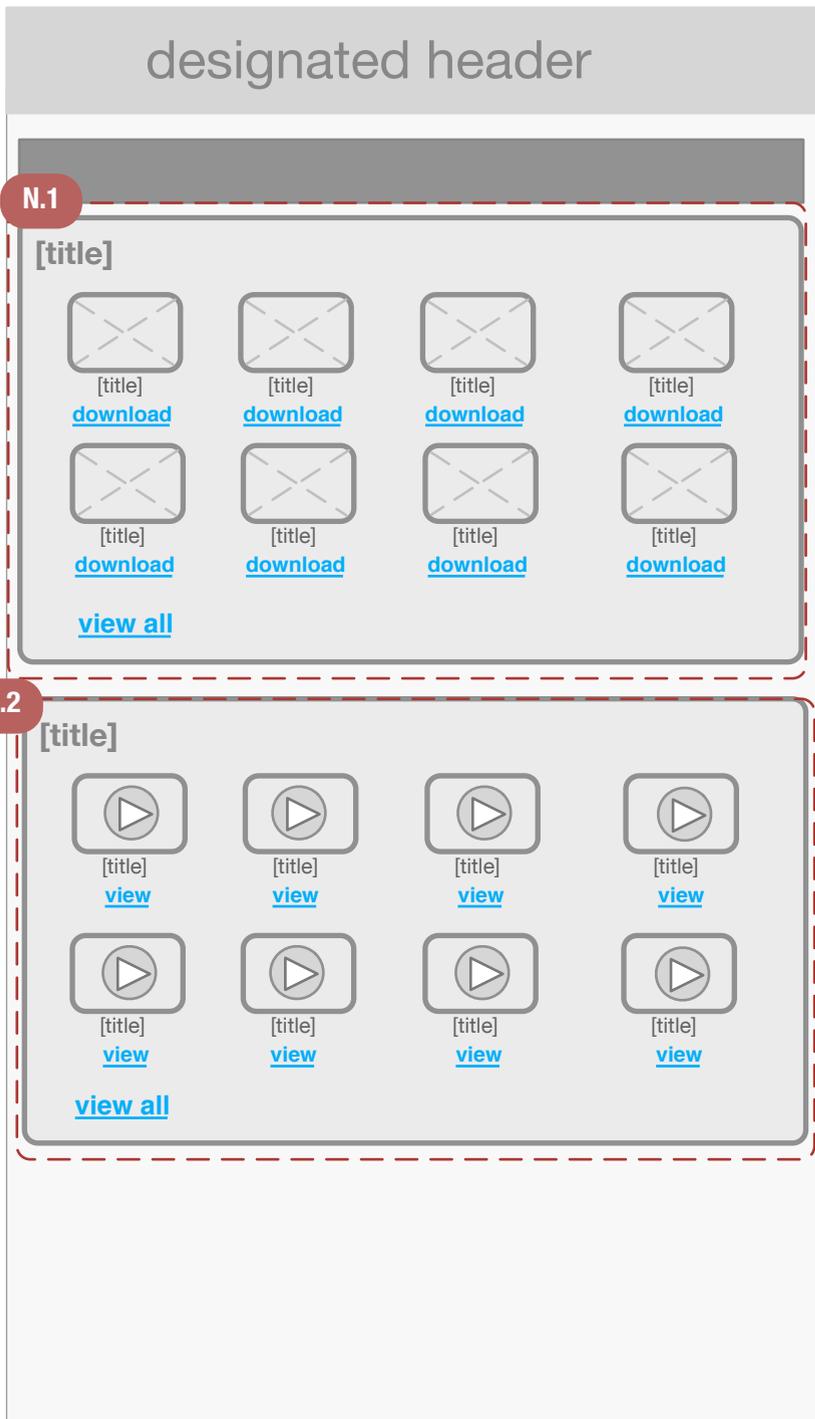
Unique Widgets

annotations

N.1. Modular space with header, images, image title and 'download' hyperlink to download content. Additionally, a 'view all' hyperlink takes the user to a listing screen.

N.2. Possible modular space with header, video, video title and 'play' hyperlink to play video content on YouTube embeds. Additionally, a 'view all' hyperlink takes the user to a listing screen.

Template N: Tablet



Template N (Tablet)

This shows how template N: 'Gallery' will work on tablet devices.

Message States

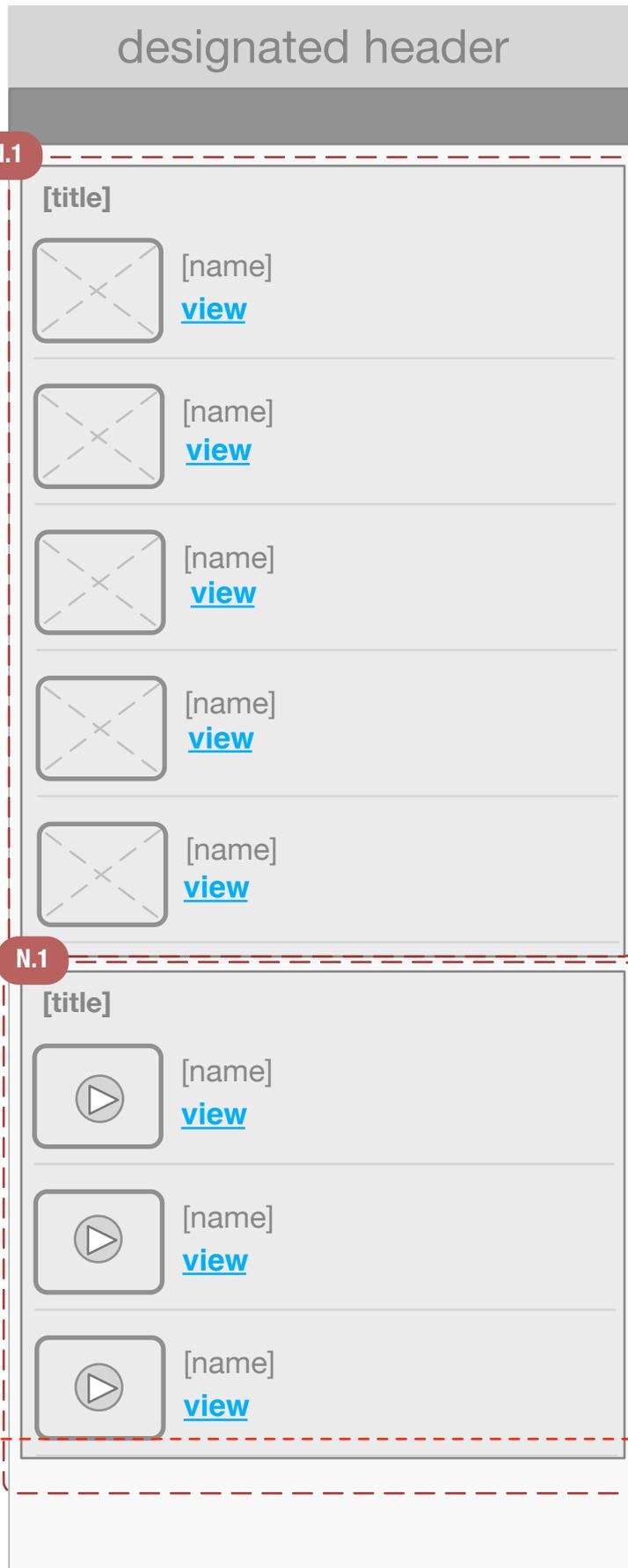
Unique Widgets

annotations

N.1. Modular space with header, images, image title and 'download' hyperlink to download content. Additionally, a 'view all' hyperlink takes the user to a listing screen.

N.2. Possible modular space with header, video, video title and 'play' hyperlink to play video content on YouTube imbeds. Additionally, a 'view all' hyperlink takes the user to a listing screen.

Template N Mobile



Template N (Mobile)

This shows how template N: 'Gallery' will work on mobile devices.

Message States

Unique Widgets

annotations

N.1. Modular space with header, images, image title and 'download' hyperlink to download content. Additionally, a 'view all' hyperlink takes the user to a listing screen.

N.2. Possible modular space with header, video, video title and 'play' hyperlink to play video content on YouTube imbeds. Additionally, a 'view all' hyperlink takes the user to a listing screen.



United Water

Pages: N

Desktop & Mobile

3.3. Media Gallery

designated header

navigation

media gallery

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images for the press

				
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[title] download	[title] download	[title] download	[title] download	[title] download

[view all](#) ²

videos

				
[title] view ³	[title] view	[title] view	[title] view	[title] view

[view all](#) ⁴

annotations

Template N

1. 'download' hyperlink allows the user to download the image.
2. 'view all' hyperlink sends the user to a page with all images. [this is dependent on content]
3. 'view' hyperlink opens the video viewing screen.
4. 'view all' hyperlink sends the user to a page with all videos. [this is dependent on content]

1.4.1 Leadership

designated header

navigation

Leadership

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meet our leadership team!



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[view](#)



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annotations

Template N

1. 'view' hyperlink opens a new page based on content section.

Template N: Mobile

designated header

media gallery

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[view](#)**annotations**

Template N

1. 'view' hyperlink displays the image full screen.